Mission Statement

The mission of the Business and Economics Department (B&E) is to:

- Provide high quality undergraduate and graduate education and extraordinary learning experiences that prepare our students for positions in business, industry, and government on a local, national, and global level.
- Educate our students to become successful professionals and socially responsible citizens who are ready to contribute positively to the economic and social well-being of the region, state and nation, to play constructive roles in their communities, and to lead productive and meaningful lives.

Vision Statement

The vision of B&E is to become a separate School or College (“SorC”) that embraces an entrepreneurial and leadership dimension. The “SorC” will grow and prosper to become a dynamic and technologically advanced institution focused on learning and actively engaged in the continuous improvement of its programs and faculty, and actively embracing service that is responsive to the evolving needs of its stakeholders, including professional groups, businesses, and local communities. It will be widely known as a premier undergraduate and graduate business institution, thus, contributing to California University’s overall vision of becoming recognized as the best comprehensive public university in America.

To succeed in its mission and vision, B&E will focus its efforts and resources in order to:

- Provide our students with a strong foundation in business and economics concepts, critical thinking ability, sharp analytical/problem-solving skills, effective leadership and entrepreneurial skills, a high level of personal and business ethics, and good interpersonal skills, and instill in them the desire for lifelong learning.
- Develop and support a faculty dedicated to excellence in teaching, scholarship, and research, foster close student-professor interaction, continue improving a relevant business curriculum, and focus on learning and high academic standards.
Core Values

The B&E mission is in accord with the mission of California University of Pennsylvania of building the character and careers of students, inspired and guided by the University’s core values of Integrity, Civility and Responsibility.