California University of Pennsylvania
1st Annual Conference
on Corporate and Homeland Security

Developed and Presented by
The Department of
Justice, Law & Society of
California University of PA

“We have the right to safety and security.”
“We have the right to ensure the safety and security of others.”
- excerpt from California University of PA Bill of Rights
California University’s 1<sup>st</sup> Annual Conference on Corporate and Homeland Security  
Developed and Presented by the Department of Justice, Law & Society

**Conference Time Schedule:** September 5, 2007 (8:00 am – 6:30 pm)  
Natali Student Center, Conference Room.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Who</th>
<th>Location</th>
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<tr>
<td>7:30 am - 8:30</td>
<td>Attendee Sign-In</td>
<td>All Attendees</td>
<td>Natali Student Center (NSC)</td>
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<tr>
<td>8:30 am - 8:50</td>
<td>Opening Remarks</td>
<td>President Angelo Armenti</td>
<td>(NSC)</td>
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<tr>
<td>9:00 am - 9:50</td>
<td>Presentation #1</td>
<td>John Gehrlein CPP</td>
<td>(NSC)</td>
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<td>(Risk Assessments)</td>
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<tr>
<td>10:00 am - 10:50</td>
<td>Presentation #2</td>
<td>Dr. Raymond Hsieh</td>
<td>(NSC)</td>
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<td></td>
<td>(Computer Forensics)</td>
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<tr>
<td>11:00 am – 11:50</td>
<td>Presentation #3</td>
<td>Dr. Aref Al-Khattar</td>
<td>(NSC)</td>
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<td></td>
<td>(Intelligence Gathering)</td>
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<tr>
<td>12:00 pm – 1:30</td>
<td>Lunch/Keynote</td>
<td>Special Agent Phil Smith (FBI)</td>
<td>(NSC)</td>
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<td>(Keynote 12:30)</td>
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<tr>
<td>1:30 pm – 4:30</td>
<td>Panel Session</td>
<td>All Attendees</td>
<td>(NSC)</td>
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<tr>
<td>Panel Topics</td>
<td>1. HAZUS (crime map.)</td>
<td>Dr. Mitchem &amp; Mueller</td>
<td>(NSC)</td>
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<td></td>
<td>2. Professional Cert.</td>
<td>Ed McDonough CPP</td>
<td>(NSC)</td>
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<td>3. Background Invest.</td>
<td>Agent Jenny Wells</td>
<td>(NSC)</td>
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<td>4. Executive Protection</td>
<td>Mr. Sy Alli</td>
<td>(NSC)</td>
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<td>(PA State Police)</td>
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<tr>
<td>4:30 pm – 5:00</td>
<td>Break</td>
<td>All Attendees</td>
<td>(NSC)</td>
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<tr>
<td>5:00 pm – 6:30</td>
<td>Dinner/Keynote</td>
<td>Director Jim Powers (PA, DHS)</td>
<td>(NSC)</td>
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<td>(Keynote 5:30)</td>
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<td></td>
<td>Recognition Ceremony</td>
<td>Dr. Michael Hummel</td>
<td>(NSC)</td>
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<td>Closing Remarks</td>
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James F. Powers, Jr. was appointed as Pennsylvania’s Director of Homeland Security on June 5, 2006. As Director, Powers serves as the Commonwealth’s primary point-of-contact on homeland security issues and the Governor’s senior advisor on homeland security issues for the nation’s 6th most populous state comprising 67 counties and over 2500 municipalities.

From 2001 through mid 2006, Director Powers served as a special operations consultant with KWG Consulting of Waterford, Virginia; an adjunct Faculty Instructor with the U.S. Army War College, Carlisle Barracks, PA; and a Senior Fellow with the Joint Special Operations University, United States Special Operations Command. Before serving as a consultant and Senior Fellow, Mr. Powers served 30 years as a career U.S. Army Special Forces officer attaining the rank of Colonel. Prior to retiring Mr. Powers served as the Director of Special Operations, U.S. Army War College, Carlisle Barracks, PA.

The Director is a graduate of the University of Alabama (B.A., 1969) and Shippensburg University (Masters, Public Administration, 1996). He was born on January 4, 1947 in Birmingham, AL.
From 1988-1996, Agent Smith was an attorney with a law firm in Columbus, Ohio with a focus on litigation and business management representation.

As a Special Agent since 1997, Smith has been assigned responsibilities relating to terrorism (international and domestic), counterintelligence, white collar crime, fugitives, continuity of operations and critical infrastructure protection.

Since 1998, Agent Smith has been assigned to the Weapons of Mass Destruction program and coordinates this program for the Pittsburgh Division. Territory for this division includes western Pennsylvania and the entire state of West Virginia. As such, Agent Smith has acted as a primary liaison for the FBI with emergency management agencies, law enforcement and the private and public sector.

In addition, Agent Smith is a ten year veteran of the Pittsburgh FBI SWAT team and has been a sniper for nine years. Agent Smith is the team leader for Pittsburgh FBI's Hazardous Material Response Team with responsibility for the collection of hazardous material evidence in cases with federal jurisdiction.
Dr. Hsieh's doctoral work studied informatics and computer mediated communication, which included: online security; privacy; and, cognitive mapping. In addition to Cal U and SUNY, he has also held academic positions at Taiwan Central Police University and Taiwan Provincial Police College. Dr. Hsieh's employment history isn't strictly academic; it also highlights a 13+ year career with the Criminal Investigation Bureau in Taiwan. With the Bureau, he served as a forensic expert and police officer, attaining the rank of Lieutenant Colonel. As an Intern, he worked in the FBI's Forensic Laboratory in Chicago.

Dr. Raymond Hsieh

Research interests: high technology crime and computer forensics; security and privacy policy making; cognitive mapping and trust; and, crime mapping technology.

Dr. Hsieh earned his Ph.D. in Informatics from SUNY-Buffalo. His M.S. is in Information Technology, Forensic Digital Imaging and his B.S. in Forensic Science from Central Police University.

Gehrlein began his career in 1982 as a Military Police Officer. During his military career, he worked in a variety of positions including physical security, training, doctrine & policy writing, security system test and evaluation, and law enforcement.

Since leaving the military in 1993, Gehrlein has served in a variety of Security Management positions in different industries including communications, software, consulting, information technology, and direct mail marketing.

Gehrlein holds a Bachelors degree in Criminal Justice and a Masters degree in Human Relations. Gehrlein has been an active member of ASIS International since 1995, and attained his Certified Protection Professional (CPP) designation the following year. His past volunteer leadership positions within ASIS include Placement Chairperson; Assistant Regional Vice President; Professional Certification Board member; Vice President and President; and member of the ASIS Strategic Planning Committee. Gehrlein is currently serving as the Chapter Chairman for the Pittsburgh Chapter of ASIS International.

John W. Gehrlein, CPP

John W. Gehrlein, CPP is the Electronic Operations Manager with SimplexGrinnell Pittsburgh district office. SimplexGrinnell is one of the leading providers of fire, security, and other life safety products and services in the United States and Canada.

Gehrlein began his career in 1982 as a Military Police Officer. During his military career, he worked in a variety of positions including physical security, training, doctrine & policy writing, security system test and evaluation, and law enforcement.

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Dr. Aref Al-Khattar

Dr. Aref M. Al-Khattar is a Professor of Criminology and Criminal Justice at California University of Pennsylvania, where he teaches courses on Terrorism, intelligence, research methods, crime theories and other courses in criminology and criminal justice.

Dr. Al-Khattar is a retired law enforcement officer (Lieutenant Colonel, General Intelligence Department) with seventeen years of experience in the Kingdom of Jordan. He received the Medal of Independence from late King Hussein in 1992, in person, for his distinguished role in protecting the security of Jordan. He also received training from American and western law enforcement agencies and worked with such agencies on terrorism, security, and crime related issues.

Dr. Al-Khattar authored the book “Religion and Terrorism” and his expertise is sought by the United States Government on a regular basis.

Dr. Jamie Mitchem

Dr. Jamie Mitchem began his academic career with a B.S. in Geophysics from the University of South Carolina (1998), and continued his education earning a M.S. in Meteorology from North Carolina State University (2000). Jamie earned his Ph.D. in Geography from the University of South Carolina (2004). Dr. Mitchem is currently an Assistant Professor in the Department of Earth Sciences at California University of Pennsylvania.

Dr. Mitchem assisted with the development of the GIS and Emergency Management concentration in the geography major at California University of Pennsylvania’s Department of Earth Sciences. This new concentration has proven successful with growing numbers. In addition, Jamie Mitchem is the Project Leader for the new 3Rivers HAZUS Users Group (3RiversHUG) in southwestern Pennsylvania. This group’s mission is to use HAZUS-MH software to reduce the impacts of flooding in the region.
Dr. Tom Mueller

Dr. Müller received his Ph.D. in Geography from the University of Illinois (1999), and in 2005 earned the Geographic Information Sciences Professional Certification. Dr. Mueller assisted in the development of the new Geography Major with GIS and Emergency Management Concentration and is the Co-Advisor to this major. He is also the Director of the Cal U Crime Mapping Center. The Crime Mapping Center serves as a repository for data storage, as a site for data analysis, including spatial analysis of data and the production of crime maps, and also serves as a training site for police and others involved in crime prevention, investigation, and enforcement. These studies are completed by my students and myself. He is also the Co-Project Coordinator of the 3 Rivers Hazus User Group. This group’s mission is “to offer a forum for southwestern Pennsylvania public, private, and academic organizations that use HAZUS-MH software and related technologies to develop public policy and programs for building disaster-resistant communities.” (3 Rivers HUG Website)

Edward McDonough, CPP, CFE

Ed McDonough, CPP, is the Director of Security for Tyco International. In this role McDonough’s mission is to develop, implement and manage the programs and processes to provide global protection for Tyco International from internal and external threats to its people, businesses, information and reputation.

Ed has over 30 year of progressive security management leadership including Security Director positions with ADT, Allied Security, Barnett Banks, Dominion Bank and Sears. He was also the principal of Loss Prevention Solutions, a security management consulting company that provided risk assessment consulting, workplace violence program development and training and expert witness testimony.

McDonough is a graduate of Indiana University of Pennsylvania with a degree in Criminology and he currently maintains the Certified Protection Professional (CPP) and Certified Fraud Examiner (CFE) designations. Ed is currently serving as President of the American Society for Industrial Security (ASIS) Professional Certification Board of Directors and has also served as the Chairman of the ASIS Banking & Financial Services Committee, where he was honored as Committee Chair of the year, and honored by ASIS with the President’s Award of Special Merit.
Agent Jenny Wells

Jenny’s serves as principal advisor to the Office of Personnel Management, Federal Investigative Services Division (FISD) on all counterintelligence/counterterrorism (CI/CT) and loyalty issues that affect FISD investigations and operations. Jenny and her team serve as the FISD focal point for all CI/CT related questions and loyalty referrals that arise from personnel security background investigations or related activities.

Her team works in collaboration with the intelligence community to detect individuals who have infiltrated or are seeking to infiltrate the federal workforce as federal employees, contractors, or members of our nation’s defense forces.

Jenny began her government career with the U.S. Army in 1988 performing duties ranging from CI Analyst, Joint Interrogation Operations Team Leader in Desert Shield/Storm, Counterintelligence/Counterespionage Training & Operations Supervisor, Personnel and Special Security Supervisor and Special Agent in Charge (SAC) of the National Capital Region. Jenny also has over six years of experience in Federal Industry having served as a Facility Security Officer, Corporate Security Director, Counterintelligence Trainer and Operations Manager, Senior Program Manager for investigations and intelligence operations nationwide and overseas.

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SY ALLI

Sy Alli is a Project Manager and Senior Security Consultant with McLean, VA based Global Strategies Inc. Sy has over 27 years of professional experience in the Security Protection industry.

Mr. Alli has served as a Security Consultant and Security Manager for several International Companies. Mr. Alli has provided Personal Protection to over Twenty Fortune 500 CEO’s. He has provided Diplomatic Protection Services for former U.S. Vice President Al Gore, Former U.S. Attorney General William Barr, Former British Prime Minister John Major and Former Russian President Mikhail Gorbachev and South Africa’s Arch Bishop Desmond Tutu and several Saudi Royal Family members.

In 1981, he was selected to participate in the protection detail for Former President Ronald Reagan’s visit to Bitburg, Germany. Mr. Alli was also a member of the USAF Tactical Mobility Unit and Anti-Terrorism teams. He was one of few Air Force members selected to train with the elite Counter-Terrorism Unit, Germany’s GSG-9. Mr. Alli also maintained a Top Secret Security Clearance.
Prior to this assignment, Captain Laufer served as the Director of Training at the State Police Academy in Hershey Pennsylvania. During his career, he has served in numerous positions within the various disciplines for which the PSP is responsible, to include: Patrol, Criminal Investigation, and Drug Law Enforcement. On October 2, 2006, Captain Laufer responded to Bart Township, Lancaster County, Pennsylvania to assume command of the investigation and overall police response to the West Nickel Mines Amish School Shooting.
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Homeland Security Track.
- Certificate in Homeland Security and Legal Studies BS/MS also available.

California University's Homeland Security track in legal studies prepares those who serve on the front lines in terror threat protection and the management of community emergencies. It offers specialized training for supervisory personnel, including professionals in justice, health and law to tackle the many challenges inherent in the protection of a nation. Students will benefit from the program’s concentration on security methodology in this highly-specific context.

A certificate program, administered by the Institute for Law & Public Policy, is also available.

To learn more about the M.S. in Legal Studies: Law & Public Policy—Homeland Security track, and other unique online opportunities, visit Cal U’s website at www.cup.edu/graduate/homeland or call 412-565-2328.