



Celebrating Northern Appalachia in Word and Song
Registration & Advertising and Sponsorship Reservation
April 11, 2011
California University of PA, California, PA

Celebrating Northern Appalachia in Word and Song

Registration, Advertising and Sponsorship Reservations

- What:** The Northern Appalachian Network Conference
- Theme:** Celebrating Northern Appalachia in Word and Song
- When:** **Monday, April 11, 2011**
The conference will begin at 9 AM on and will close around 5 PM. A performance & reception will be held shortly after the conference closes.
- Where:** California University of Pennsylvania, California, Pennsylvania, Natali Student Center
- Who:** A group of approximately 200 people including scholars from diverse fields as well as educators, artists, writers, community members, organizations, etc.
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The Northern Appalachian Network (NAN) is a coalition of scholars, artists, and other residents of the region. NAN seeks to highlight the accomplishments, culture, and challenges facing this often-neglected part of Appalachia. The Northern Appalachian region includes communities in Western and Central Pennsylvania, Southern New York, Northern West Virginia, Northern and Western Maryland, and Southern and Eastern Ohio.

The conference will feature the artistry, writings and research of the area created by the Northern Appalachian community members, scholars and artists. The registration/ad/sponsorship form is attached. Please contact Dr. Pamela Twiss at 724-938-4053 or email watershed@calu.edu with any questions you may have.



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Early-bird registrations, ads for final

programs and sponsorships: Extended deadline: March 28, 2011

Name: _____ Affiliation: _____

Mailing Address: _____

Email: _____ Phone: _____

Would you like to be added to the NAN email list for updates on our events? Yes No

\$45 Nonstudent Pre-registration (Same day admission is \$65)

\$20 Student Registration School: _____ Class: _____ Major: _____

\$10 Keynote Speaker (Jennifer Haigh) Registration ONLY

\$10 Lunch Ticket (Optional) \$10 Evening Reception/Performance (21 and over; Optional)

Food Restrictions/Allergies/Special Needs: _____

Optional Contribution to the Northern Appalachian Network: _____

Subtotal Registration/ Meal(s): \$ _____

ADVERTISEMENTS: (Ads should be 300 resolution (DPI) and gray scale and submitted as PDF files):

Advertisement reservations and payments for the final program are due by March 28, 2011.

Please reserve full-page ad(s) at \$75 in the final program. Amount: \$ _____

Please reserve half-page ad(s) at \$50 in the final program. Amount: \$ _____

Ads may not exceed 7-1/2" wide by 10" long for full-page ad or 7-1/2" wide by 5" long for half-page ad.

Subtotal Ad Fee: \$ _____

SPONSORSHIPS: available for the Evening Reception/Performance, music during lunch or for a break.

Sponsorship reservations and payments are due by March 28, 2011.

\$500 Evening Reception \$300 Music performance for lunch \$250 Break

Subtotal Sponsorship Fee(s): \$ _____

Payment by: Check Credit Card

Card Type _____ Card Number: _____ Security Number: _____

ADMISSION FEE ENCLOSED AD FEE ENCLOSED SPONSORSHIP FEE ENCLOSED BILL ME

Checks should be made out to: Foundation for California University of PA, NAN in the memo.

Space is limited so please reserve early.

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