

MISSION & VISION STATEMENTS

Master of Science Program in Exercise Science and Health Promotion

Aligned with the University's core values of Integrity, Civility and Responsibility, and the mission of Building Character and Careers, the Master of Science degree program in Exercise Science and Health Promotion provides a high quality educational experience via online delivery using student-centered learning methods.

To this end:

- our curriculum is oriented toward personal ethics, personal and professional development, leadership, management, and business development, evidence based practice, applied practice, and an enhanced understanding of the structure and function of the human body;
- our focus is to prepare our students for exercise science and health promotion in management and leadership positions in sports medicine clinics, fitness and wellness centers, hospitals, health and wellness industries, corporate wellness,

professional sports teams, colleges and universities, K-12 academic settings, military, law enforcement, fire service, emergency medical service, and self-owned business and private practice;

- our program is directed toward practical approaches for meeting the challenges of the dynamic and ever-evolving health, fitness, and wellness marketplace;
- our program is comprised of asynchronous graduate courses offered via the Internet, that are rigorous and intellectually challenging, yet accommodating to busy lifestyles; and,
- we recognize, value, and embrace the broad diversity that our global online classroom facilitates.

VISION STATEMENT

Master of Science Program in Exercise Science and Health Promotion

California University of Pennsylvania's Department of Health Science and Sport Studies' global online program is an educational leader in the academic discipline of Exercise Science and Health

Promotion. We excel by striving for **Integrity**, **Civility**, and **Responsibility** through intellectual distinction and global diversity, using innovative technology to advance learning worldwide. It is our vision and commitment to pervade an enhanced, quality education promoting health and wellness throughout the world.