# INTERNATIONAL STUDIES

## What can I do with this degree?

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNATIONAL BUSINESS</strong>&lt;br/&gt;Management&lt;br/&gt;Human Resources&lt;br/&gt;Labor Relations&lt;br/&gt;Banking and Finance&lt;br/&gt;Economics&lt;br/&gt;International Development&lt;br/&gt;Real Estate&lt;br/&gt;Sales&lt;br/&gt;Marketing&lt;br/&gt;Product Management&lt;br/&gt;Healthcare Administration&lt;br/&gt;Agricultural Economics</td>
<td>Domestic and foreign corporations&lt;br/&gt;Multinational service firms&lt;br/&gt;Global small and medium enterprises&lt;br/&gt;Domestic and foreign financial institutions&lt;br/&gt;International marketing firms&lt;br/&gt;International real estate firms&lt;br/&gt;International trade firms&lt;br/&gt;Contracting and consulting firms&lt;br/&gt;Convention and visitors' bureaus&lt;br/&gt;International airlines&lt;br/&gt;Transportation, travel, and hospitality industry</td>
<td>Learn at least one additional language.&lt;br/&gt;Spend a semester studying abroad.&lt;br/&gt;Seek an international internship, even if unpaid.&lt;br/&gt;Obtain volunteer, part-time, or summer experience at related organizations.&lt;br/&gt;Make personal contacts within targeted businesses.&lt;br/&gt;Learn about NAFTA, WTO, and GATT policies.&lt;br/&gt;Develop your skills domestically and begin to develop a network of contacts if you want to pursue a career abroad.&lt;br/&gt;Acquire supervisory skills and experience by taking leadership roles in student organizations.&lt;br/&gt;Learn about geography and international travel regulations.&lt;br/&gt;Sharpen your public speaking skills and communication skills between cultures.&lt;br/&gt;Make a commitment to continuous growth in understanding cultural diversity.&lt;br/&gt;Keep abreast of political, economic, and social changes worldwide.&lt;br/&gt;Increase cultural awareness and sensitivity for foreign markets and people.&lt;br/&gt;Develop an understanding of the international business environment.&lt;br/&gt;Research firms with international interests.</td>
</tr>
<tr>
<td><strong>INTERNATIONAL RELATIONS/GOVERNMENT</strong>&lt;br/&gt;International Law&lt;br/&gt;Diplomacy&lt;br/&gt;Foreign Affairs&lt;br/&gt;Public Service&lt;br/&gt;Institutional/Community Development</td>
<td>United Nations&lt;br/&gt;Relief organizations&lt;br/&gt;Religious organizations&lt;br/&gt;Non-profit organizations/corporations&lt;br/&gt;Educational institutions&lt;br/&gt;Consulting firms&lt;br/&gt;Research institutes&lt;br/&gt;Foundations&lt;br/&gt;National Security Council (NSC)</td>
<td>Participate in an overseas mission experience.&lt;br/&gt;Plan to study abroad or participate in an international work experience.&lt;br/&gt;Learn a second or third language.&lt;br/&gt;Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.&lt;br/&gt;Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.</td>
</tr>
</tbody>
</table>
### INTERNATIONAL RELATIONS CONTINUED

**Areas**
- Human Services Provision
- Public Health
- Disaster/Disease Relief
- Policy Development
- Program Administration
- Program Evaluation
- Volunteer Coordination

**Nonprofit/Government**
- Private voluntary organizations
- Nonprofit organizations
- International organizations
- Humanitarian services
- Government agencies with an international focus
- Relief organizations
- Associations, societies, research institutes
- National Security Council
- United Nations
- Defense contractors
- U.S. Peace Corps
- U.S. Foreign Service
- USAID
- Armed Services

**Employers**
- Private voluntary organizations
- Nonprofit organizations
- International organizations
- Humanitarian services
- Government agencies with an international focus
- Relief organizations
- Associations, societies, research institutes
- National Security Council
- United Nations
- Defense contractors
- U.S. Peace Corps
- U.S. Foreign Service
- USAID
- Armed Services

**Strategies**
- Develop excellent research, writing, communication, and organizational skills.
- Acquire supervisory skills and experience by taking leadership roles in student organizations.
- Learn about geography and international travel regulations.
- Sharpen your public speaking skills and communication skills between cultures.
- Learn to see all sides of a problem, including economic, social, political, and environmental.
- Learn to work well on team.
- Earn a relevant graduate degree such as international diplomacy, international relations, or law.

- Study abroad while in school. Learn one or more foreign language.
- Develop excellent research, writing, communication, and organizational skills.
- Develop networks.
- Complete internships in related areas.
- Participate in an international service learning experience or go on a mission trip.
- Federal international jobs require careful observation of a formal hiring procedure.
- Research the international organization/agency’s structure and function.
- Volunteer at relevant social service agencies to gain experience and demonstrate interest.
- Volunteer in health related settings such as the American Red Cross.
- Develop good working knowledge of international humanitarian law.
- Demonstrate strong analytical and management skills.
- Government work in the foreign service requires passage of the Foreign Service Exam, after obtaining a master’s degree or significant work experience.
<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LANGUAGE SERVICES/EDUCATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teaching</td>
<td>Public and private schools abroad</td>
<td>Gain practical domestic teaching experience and necessary training or certificate to teach abroad.</td>
</tr>
<tr>
<td>Curriculum Development</td>
<td>Community organizations</td>
<td>Research certification options (TESOL, CELTA, CELTC, TEFL)</td>
</tr>
<tr>
<td>Interpreting</td>
<td>Federal government agencies</td>
<td>Obtain certificates from schools whose graduates are hired in the international marketplace.</td>
</tr>
<tr>
<td>Translating</td>
<td>English language institutes</td>
<td>Teaching training should include supervised classroom experience.</td>
</tr>
<tr>
<td>Research and Writing</td>
<td>Overseas dependents’ schools</td>
<td>Consider obtaining intensive TELS (Teaching English and a Second Language) training.</td>
</tr>
<tr>
<td>International Student Support Services</td>
<td>Religious and volunteer organizations</td>
<td>Volunteer to tutor children and adults in English.</td>
</tr>
<tr>
<td>Study Abroad Programming</td>
<td>Colleges and universities</td>
<td>Learn other languages to help understand how languages work.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sharpen intercultural competency, sensitivity, and tolerance.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minor or double major in another subject that you could also teach.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Earn a master’s degree in College Student Affairs to work with study abroad programs or with international student services.</td>
</tr>
<tr>
<td><strong>JOURNALISM</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foreign News Correspondence</td>
<td>Foreign news agencies</td>
<td>Obtain a summer job or internship with a newspaper.</td>
</tr>
<tr>
<td>International Broadcasting</td>
<td>TV networks</td>
<td>Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.</td>
</tr>
<tr>
<td>Reporting</td>
<td>Large circulation newspapers</td>
<td>Develop excellent grammar and writing skills.</td>
</tr>
<tr>
<td>Editorial/Column writing</td>
<td>Wire services</td>
<td>Create a portfolio of writing samples, especially those that have been published.</td>
</tr>
<tr>
<td>Investigative Journalism</td>
<td>Trade newspapers</td>
<td>Join a professional journalism organization.</td>
</tr>
<tr>
<td>Research</td>
<td>Online publishers</td>
<td>Research international newspapers.</td>
</tr>
<tr>
<td>Photography</td>
<td>Labor unions</td>
<td>Gain experience with campus newspaper or media.</td>
</tr>
<tr>
<td>Freelance Work</td>
<td>Academic journals</td>
<td>Travel or study abroad.</td>
</tr>
<tr>
<td></td>
<td>International newspapers</td>
<td></td>
</tr>
</tbody>
</table>
GENERAL INFORMATION

- Entry-level positions are generally in the U.S., with mid-level positions involving some international travel. Corporations hire employees with the most experience or skills set for overseas work.
- Target larger firms that may be more likely to employ contracting services.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience in communications with people from other countries. Get to know international students on your campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country’s language.
- Develop a good understanding of etiquette and business practices in country of target.
- Look for temporary positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks and an adventurous spirit, and a sense of humor.