

**California University of PA
Council of Trustees
Report**

Student Affairs

Dr. Lenora A. Angelone, Vice President

This report contains highlights for the June, July and August 2011 quarter.
This report can also be viewed on the '***Student Services***' page link at the following web site:
<http://www.calu.edu/current-students/student-services>

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Assessment and Program Review

- Annual assessment studies conducted by Student Affairs areas included six student needs surveys, eight student satisfaction surveys, and three culture climate surveys during the 2010-11 academic year.
- Assessment of student learning conducted throughout the division in 2010-11 concentrated on the following learning domains: knowledge attainment - seven, civic engagement - two, practical competence - eight, intrapersonal development - one, and interpersonal competence - one.

Highlights from the Cal Times Program Review: Completed summer 2011

The following list explains what the evaluation committee determined to be the California Times strong points:

- The newspaper continues a strong tradition of being student written and edited.
- The professional and administrative staff is well qualified and is committed to providing an excellent product as well as providing a valuable learning experience for student journalists/writers.
- The facility and available work space is more than adequate. The current computer hardware and software used by the *California Times* staff is up-to-date technologically and adequate for writing, editing, layout and printing.
- The “open door” policy provides opportunities for and encourages students from all majors to participate in writing and editing the newspaper.
- Goals, objectives and strategies by which to achieve the goals and objectives are clearly written and distributed for students on staff at the newspaper.
- The organizational chart clearly describes and explains the administrative operation of the newspaper.
- Job descriptions for the editor-in-chief and other editorial positions are clearly defined and explained.
- The newspaper is written, edited, printed and circulated on a regular basis. The circulation solidly covers the entire University community as well as several popular business/restaurant locations in California Borough where students who live off campus or who commute can easily access the newspaper. The newspaper is also available to Borough residents at those same locations.
- The newspaper provides a diverse offering of news, feature stories, music/film/play reviews, sports, and campus club activities.
- The California Times administrative, professional, and student staff is to be commended for starting an on-line edition. Cal U alumni and other interested parties can thereby maintain contact with the University on a regular basis.
- The newspaper engages in significant community contact by including stories on area news, events and activities.
- Funding appears adequate for now.
- The newspaper encourages a diverse work force of students to engage in writing and editing.
- Staff members have shown they are responsive to relevant civil and criminal laws while getting articles to its public thereby limiting their exposure to liability.

The following list includes the recommendations the evaluation committee determined the California Times administrative, professional, and student staff need to work toward implementing during the following five year period.

- Cal Times needs to fulfill its mission to the University community more responsibly by covering more hard news and significant events which occur on campus.
- The Cal Times needs to encourage more volume and more diverse submissions from both current students and alumni.

- Circulation needs to be expanded. Newspaper boxes (such as those the *Pittsburgh Tribune Review* and *Pittsburgh Post Gazette* use) should be placed around campus. In addition, copies of the media could be placed in more local Cal restaurants and businesses. Businesses could even “sponsor” a box to deter costs.
- Expand the reader base as well. Many students are non-traditional. Compile a list of family events offered by Cal in a special section. Many readers would be drawn to this type of addition.
- The transition from purely a print medium to a multimedia platform needs to be addressed. Needed will be even more expertise to meet the technological requirements, more cooperative effort between WCAL-FM and CUTV, and more student staff.
- Regular training for students interested in the business aspect needs to be emphasized even more. The knowledge and continuity of the professional staff with regard to the business side needs to be passed along to each incoming student staff.
- Cal Times needs to clarify its policy on including articles from both current students and alumni who worked at the Cal Times.
- Further funding for student development at seminars and conferences needs to be sought.
- Further funding for administrative and journalism training for professional staff needs to be sought, especially as it regards converging with audio and visual mediums. Conferences and seminars such as BEA, RTNDA and others will be helpful.

Highlights from the Counseling Center Program Review: Completed Summer 2011

The following strengths were identified related within the mission statement:

- The Counseling Center’s Mission Statement is concisely written and well focused on its mission of providing counseling services to the student body of California University of Pennsylvania. The statement provides great detail in the form of accompanying goals and objectives that articulate the Center’s focus on:
 - Improving the quality of student life through the provision of short term counseling;
 - Enhancing students’ personal development through therapy;
 - Enhancing the Counseling Center staff’s intellectual development and ethical practice; and,
 - Providing outreach to the university community through psycho educational programming.
- Further, the goals and objectives are consistent with the standards of both the American Counseling Association and the American Psychological Association.
- The mission statement is also well integrated and congruent with the mission statements of the University and specifically, Student Affairs.

The following recommendations were made for improvement of the mission statement:

- The CAS Self Assessment Guide describes the need for counseling services to be provided in a manner that meets the developmental needs of students. Such services could be provided as one-on-one or group counseling, psycho-educational programming, consultative relationships with other faculty and staff, or through the coordination of the services of other professionals, from both inside as well as from outside of the university community.
- While it can be implied that such developmental programming is occurring, the Counseling Center should clearly articulate the means in which they meet the developmental needs of the student body in the mission statement and provide documentation in the form of a yearly plan that describes the steps taken to meet that goal.
- Our committee believes that the mission statement would be strengthened by noting and describing the Counseling Center’s interrelationships with other entities within the Cal U community.

The following program strengths were identified by the committee:

- Given the limited professional counseling staff as well as recent changes in personnel, it appears as though outreach efforts of both a psycho-educational and developmental nature reach a broad and diverse student body.
- While the decision to refer students for psychiatric intervention is a subjective process largely depending upon the training and experience of the clinician, the use of such services appears timely and appropriate.
- The Counseling Center's Policies and Procedures Manual (revised May 2010) appears well written and pertinent to many of the standard practices and procedures transacted in the Counseling Center.
- The Counseling Center Handbook, used to train new staff and interns, is comprehensive in scope and describes procedures related to confidentiality, recordkeeping, scheduling, student rights and appeal procedures and emergency procedures.

The following recommendations for program improvement were put forth by the committee:

- The information provided to this committee regarding client numbers, types of services provided and other quantitative data are limited in scope and content. The staff should examine what data would support and enhance their quality of services and develop a comprehensive system to collect such data.
- Our committee understands that the time of the clinical staff is limited and should be focused on the provision of services. Therefore, the data collection system, once decided upon, should use support staff or administrators to manage the system. The use of online survey processes such as Survey Monkey might be beneficial, once permission has been granted by the student to receive the survey.
- The collection and presentation of statistics is limited (describing the services of only one clinician) and sometimes confusing. Better information that clarifies the types and sources of the data would be helpful, as would data from all clinicians.
- Qualitative data, while sometimes harder to measure, would lend weight to the effective counseling services provided and be more persuasive when justifying the importance and value of the Counseling Center.
- While the referral of students to outside resources, such as for psychiatric evaluation, appears to be appropriate and positive, clearer criteria for such referrals may assist the clinical staff in making such decisions.
- Outreach activities appear to be varied in its topics and diverse in its selected audiences. The Counseling Center should consider focusing its outreach on parts of its mission that might be underserved, such as student psychosocial or cognitive development. Cal U's office of Student Affairs could shoulder some of the responsibility of conducting outreach for the Counseling Center. For instance, clinician time might be better utilized by conducting outreach that takes advantage of their professional training and experience, while other Student Affairs staff describe the "where's and how's" of accessing Counseling Center services.

Athletics

Gender Equity

- The athletic department will work with internal auditors this fall to submit the Equity in Athletics Disclosures Act to the Federal Government. The report will summarize the 2010-2011 academic year in relation to compliance with the Federal Title IX law. The report will be completed and submitted by October 31.

Facilities Report

- The new baseball field at Roadman Park is set to open by the start of the fall 2011 semester. This field will allow the baseball team to practice on campus as well as play scrimmages and games at the new facility. The athletic department has proposed additional phases to the project to add dugouts, bleachers, scoreboard, and a sports information area.
- The soccer facility at Phillipsburg opened September 1st for the Vulcans first game. The turf field will house the men's and women's team.
- The cross country team will once again host a fall high school and collegiate meet on its new course at the new SAI Farm to start the competition season.

Community Service and Professional Development

- Dr. Karen Hjerpe traveled to the NCAA Regional Rules compliance seminar for the annual meeting regarding changes to NCAA rules. The academic advising team led by Kelly Collins traveled to the PSAC compliance seminar held at Clarion in July.
- Internal staff compliance meetings of Hjerpe, Burk, and Collins take place weekly with Burk and Collins participating in conference compliance calls on a monthly basis. Meetings with the campus compliance team are set to take place this fall to review the NCAA rules and NCAA manual.

Personnel Update

- Barbara Letourneau has joined athletics as the new assistant women's volleyball coach. Barbara comes to Cal U from Frostburg State where she was the assistant volleyball coach for several years.
- Sarah Volpe has been hired as the new assistant women's swimming coach. Volpe comes to the Vulcans from Eastern Michigan where she was the assistant swim coach.

Activities

- The following special activities are planned in intercollegiate athletics:
- Sept. 1st - First women's soccer game versus Alderson Broaddus 4 pm at Phillipsburg Field.
- Sept. 1st - First home football game vs. Minnesota St. Cloud, 7 p.m. at Adamson Stadium. The annual welcome back Party in the Park festivities will begin at 3:30 p.m.

Sports Updates

- **Baseball** – The Vulcans finished the season with a 30-18 overall record, marking their seventh 30-win season in the past eight years. Recent graduate Randy Sturgill (pitcher) finished his career as the all-time school leader in wins and is now one of three former Cal U standouts from the 2009 PSAC Championship Team playing independent professional baseball. Three former Vulcan baseball players are in the professional ranks: Randy Sturgill, Sam DiMatteo and Nick Schrieber.
- **Men's Basketball** – Cal U head coach Bill Brown served as the head coach on the Global Sports Academy All-Star Basketball Team that competed in Europe from Aug. 11-16. Assistant Coach Randy Roth assisted Coach Brown during the travel overseas.
- **Football** – The Vulcans are ranked in the preseason Top 25 by both *Lindy's* and *Sporting News*. Cal U was picked to win the PSAC West in a vote of the league's coaches in early August. The Vulcans currently feature five players in NFL training camps with former quarterback Josh Portis appearing on national television (ESPN) in his professional debut. Five former Vulcan football players are in NFL training camps: Tommie Campbell, Josh Portis, Derrick Jones, Terrence Johnson and Dominique Curry.
- **Women's Golf** – Cal U finished in seventh place at the NCAA Championship in May, highlighted by rising senior Dianne Luke finishing sixth overall. Luke was named a NGCA First-Team All-American and PSAC Player of the Year, while head coach MerriLyn Gibbs was selected the PSAC Coach of the Year for the second time in three years.

- **Women's Soccer** – The Vulcans are ranked No. 12 in the preseason NSCAA Top 25 poll.
- **Softball** – Cal U rising senior Jillian Russell and former Vulcan Megan Timpf helped Team Canada win a bronze medal in the World Cup of Softball VI in July. The Vulcans also featured a pair of rising sophomores on the Canadian Junior National Team in Shelby Lia and Natalie Wideman.
- **Swimming** – Cal U rising senior Melissa Gates reached the 2012 Olympic Time Trial qualifying time in the 50 freestyle in August at the University of Pittsburgh. A five-time All-American, the trials will be held in Omaha, NE, from June 25-July 2, 2012. The Vulcans were named a CSCAA Scholar/All-America Team for the ninth straight year in July.
- **Tennis** – The Vulcans finished the year No. 12 in the ITA rankings with a 22-8 overall record after advancing to the quarterfinals of the NCAA Tournament for the fourth time in the last five years. Cal U earned ITA All-Academic Team honors for the eighth consecutive year in July.
- **Men's Track & Field** – Cal U rising senior Brice Myers earned All-America honors in the 110-meter hurdles in May after placing second in the finals, only one-hundredth of a second behind the overall champion. The Vulcans were named a USTFCCCA All-Academic Team for the second time in four years in August.
- **Women's Track & Field** – Rising sophomore Monique Sims was selected the PSAC Women's Outdoor Freshman of the Year in June. Cal U was selected a USTFCCCA All-Academic Team for the third time in the last four years.

Auxiliary Services

Bookstore

- The bookstore established a satellite location to service the graduate and undergraduate commencement ceremonies. Over 180 bouquets of flowers, diploma frames, clothing and gift items were sold. Total commencement related sales were up \$500 over the previous year.
- Follett sponsored a table at the President's Gala.
- Sales from the summer session and summer registrations continue to be strong. Sales are up 1.2% or \$4,300 year to date.
- On August 3rd and August 4th, the Bookstore set up their concession trailer for the highly anticipated Franklin Covey Global Education Summit. Ten different books from the speakers involved in the event along with Cal U merchandise were available for purchase. Sales totaled \$4,900 in books and \$2,100 in merchandise.
- Continuing this semester, the Bookstore will again offer our Rent A Text program. Benefits from the program include:
 - Savings of 50% or more.
 - Ability to convert the rental into a purchase at anytime during the semester.
 - Ability to highlight and write in the book.
 - Multiple forms of payment options, including Financial Aid.
 - On site pickup to avoid charges related to shipping.

CalCard

- CalCard AAA Roadside Assistance logged 600 total requests for service for the 2010-11 year.
- Natalie Russell, PSECU intern, was promoted to assistant manager.
- PSECU participated in all of the summer registrations and maintained an informational table for new students. Additionally, PSECU attended the overnight sessions and participated in the panel discussions for parents.
- PSECU participated in the Parent Picnic during Move-In Day in order to provide additional information on service offerings to parents of the incoming students.

- In order to assist students desiring to set up direct deposit of their work study paychecks into PSECU accounts, interns will be available at Dixon Hall during the beginning of the semester with direct deposit information and applications.

Dining and Hospitality Services

- Greg McGranahan, AVI Resident Director, attended a three-day corporate safety and customer service training program.
- AVI is continuing to promote a sustainable dining program through the following:
 - Composting program: For the last quarter, AVI composted 345 pounds of organic waste, which in return converted into 57.5 pounds of compost.
 - Recycling: For the last two quarters, 4,750 pounds of cans were recycled.
 - Reusable clam shell program at Sycamore: To date 81 clam shells have been sold. When the customer utilizes the clam shell, they receive 10% off their food purchase. In the fall semester, AVI will be adding reusable soup containers for sale.
 - SAI created a chef's garden at the SAI Farm. The herbs from the garden are used for catering events. Additionally, the garden has produced red, green and hot peppers for the use of dining services.
- Since June 2010, in support of Goal Six of the University's Strategic Plan: *To continue to serve the region, the Commonwealth, and the Nation*; Objective 6.8: *Continue to have the University make a positive economic impact on the region and the state*, AVI has contributed through local food purchases totaling approximately \$338,382. AVI is continuing to partner with the following local vendors: PrestoGeorge, Schneider's Dairy, Bread Works, Keystone Bakery, All Occasions Party Rentals, French Towel and Linens, Laurel Vista Farms, Duda's Farm, Maple Valley Farms, Dawson's Orchards, Triple B Farms, Soergel's Orchards, and Espey's Meat Market.

Center for Civic Engagement

- The final two 2010-11 Community Fellows (seven in total for the past academic year) completed 300 hours of service for the national AmeriCorps program. These students received a \$1,132 educational award.
- During the summer, the Center received two positions from the AmeriCorps Scholars in Service to PA program. This AmeriCorps grant is a new funding opportunity. Both summer students also received a \$1,132 educational award after completing 300 hours of service as follows:
 - Lauren Kross volunteered with the Call to Serve and the Washington County Family Center.
 - Kelly Horrell volunteered at the Kiski Valley YMCA.
- Cal U received notification that the Civic Engagement Center was successful in receiving grant funding for 24 positions from the AmeriCorps Community Fellows Program for the 2011-12 academic year. This is a 243% increase from last year's funding award.
- The Director collaborated with University-wide Mentoring, Admissions, Veteran Affairs, Upward Bound and three local school districts to identify and secure positions for the Community Fellows.
- For the 2011-12 academic year, the Center received grant funding for five positions from the AmeriCorps Scholars in Service to PA program. This is a 150% increase from last year's funding award. The positions will be placed as follows:
 - One student will be coordinating service events and providing students with volunteer opportunities with the River Town Project in California Borough.
 - One student will focus on alcohol prevention through the AOD Peer Education Program at Cal U and a community nonprofit organization.

Commuter and Non-Traditional Student Services

- New Commuter Council Officers for 2011-12
 - Alexander Weaver, President – Belle Vernon, PA
 - Louis Speroni, III, Vice President – West Newton, PA
 - Whitney Williams, Secretary/Treasurer – Lemont Furnace, PA
- Commuter Council added a Facebook page to appeal to today’s commuting student.
 - Currently 50 commuters “like” the new Commuter Council page, which can be found at www.facebook.com/calucommuttercouncil.

End V (Violence) Center

Advocacy for Sexual Violence, Interpersonal Violence, and/or Stalking

The following numbers reflect victims/survivors who were seeking or who received services during the current reporting period:

- Victims
 - Sexual Violence – 1
- Victim Services Provided
 - Crisis Intervention – 1
 - Legal Accompaniment – 1
- Training Services: For purposes of this report, training is defined as providing information on sexual violence, interpersonal violence, and stalking that enables professionals to improve their response to victims/survivors as it relates to their roles within the university. The following reflects the number of participants for this reporting period:
 - Community Assistants; conducted sexual violence training – 18 participants
 - Community Assistants; conducted a mock sexual assault – 33 participants
 - Staff Training
 - Webinars: Shine the Light on Domestic Violence: How to go Purple; Ten Steps to Ramping up Results on Facebook for your Nonprofit; Working with, and Enhancing the Safety of those Victimized by Violence, through Victim-Centered Interviewing; and, Prevent Connect Reading Club.
 - Green Dot Networking conference call.
- Prevention/Education Programs: For purposes of this report, education is defined as providing general information that will increase public awareness of sexual violence, interpersonal violence, and stalking. The following reflects the number of participants for this reporting period:
 - Clerical staff – 75 participants.
 - Entering freshmen – 1,250 letters sent to new students officially notifying them of the new legislation that now requires institutions of higher learning to conduct mandatory sexual assault training and providing links for them to conduct their on-line sexual assault training.
- Awareness/marketing: The following reflects the number of participants for this reporting period:
 - Community Assistant Resource Fair – 33 participants.

Fraternity and Sorority Life

- Academics/Scholarship
 - Ninety-eight fraternity/sorority members were named to the spring 2011 Dean’s List.
 - Sororities/Fraternities at or above All-Campus GPA, spring 2011 (2.97).

CHAPTER	SEMESTER
Phi Sigma Sigma	3.12

Delta Zeta	3.16
Alpha Sigma Alpha	3.00
Sigma Kappa	2.98
Fiji	2.96

- Philanthropy
 - Fraternity and sorority members continue to volunteer at the California Borough Food Pantry each month.
- Activities
 - The director of Fraternity and Sorority Life is a volunteer with the Sigma Tau Gamma Fraternity. She chaired the Chartering Task Force, working with three other volunteers to develop a program to assist new groups in chartering in four semesters. She also attended Sigma Tau Gamma's Sue Kay Strategic Leadership Conference in San Antonio, Texas in August.
 - Representatives from the following organizations attended national or regional conventions/conferences during the summer:
 - Alpha Kappa Alpha
 - Alpha Sigma Alpha
 - Alpha Sigma Tau
 - Delta Zeta
 - Phi Sigma Sigma
 - Sigma Kappa
 - Omega Psi Phi
 - Phi Beta Sigma
 - Acacia
 - Alpha Kappa Lambda
 - Theta Xi
 - Sigma Tau Gamma
- The following organizations received recognition from their national organization:
 - Alpha Kappa Alpha member Melanie Smith was awarded a scholarship.
 - Acacia member Robert Zazac won two \$1,000 scholarships.
 - Delta Zeta received special recognition for their new member philanthropy project.
 - Fiji received the John Templeton McCarty Chapter Proficiency Award.
 - Phi Sigma Sigma was recognized for exceeding campus recruitment quota and for exceeding the goal set by their national organization for giving to the Phi Sigma Sigma Foundation and the National Kidney Foundation.
 - Sigma Kappa received One Star recognition for exceeding the minimum standards set by their national council and the Silver Giving Circle Award from the Sigma Kappa Foundation.
 - Sigma Tau Gamma received awards for Scholarship (first place), Most Improved Chapter (runner-up), and Leadership (runner-up).

Housing and Residential Life

On Campus Residential Facilities

- *Fall 2011:*
 - On-campus housing opened at 100% occupancy.
 - A waiting list was established for upperclassmen wishing to reside on campus since most housing is reserved for incoming freshman. At the time of this writing in mid August, the waiting list consisted of 58 students.
 - Over the course of the next year, the Housing and Residence Life Office is working to provide prospective students the opportunity to select their own residence hall, room, and roommate choices through the recently purchased Adirondack Solutions software package for housing. In addition, future housing communications will be sent electronically versus the standard mail, saving time, paper, printing and postage costs.

On Campus Residence Life

- Residence life professional staff represented our area during 19 days of summer registration and one pre-senior open house.
- During registration and the open house, Residence Life professional and student staff conducted daily residence hall tours to meet parent and student requests prior to move-in day.
- From May 11 to August 19, Residence Life also worked with the Welcome Center and Admissions to provide additional tours twice a day to prospective students and their families.
- One RD attended the ASCA Academy for Student Conduct Administration at the University of Louisville.
- All Community Assistant positions have been filled for fall.
- Professional staff held a two-week orientation and training activities for Community Assistants prior to the beginning of the fall semester.
- Residence hall directors made room assignments for all 1,500 on-campus residents, using our roommate matching survey as well as individual student requests.
- InterResidence Hall Council has partnered with two outside firms, Student Advantage (a discount card program) and Residence Hall Linens, to provide students with optional services they often request. As a fundraiser for which the group receives a small portion of any sales, these partnerships allow IRHC to provide additional money for programs and activities for our residence halls.

Vulcan Village

- Assistant Community Manager Steven J. Weiss left Vulcan Village and the Cal U. community in June as he accepted a community manager position at Honeysuckle Student Apartments in Bloomsburg, PA.
- Justin Schiefelbein started as the new assistant community manager on August 8th. Justin comes to Vulcan Village with over four years of full-time residence life experience at Pittsburgh Technical Institute in Oakmont, PA. He earned his bachelor's degree from Bethany College in West Virginia.
- Multiple capital projects have been completed on the property, including: Installation of a smoke detector and new fire panel system in the office/clubhouse building; a new fire panel system in Building #7; new walkways were installed in front of the office/clubhouse building; a six-seat golf cart was purchased to use for family and student tours of the property; and part of the parking lot was repaired.
- Community Manager Scott M. Helfrich successfully graduated from Penn State University with a D.Ed. in Higher Education on August 13th and is the first employee with a doctorate at Education Realty Trust, Inc. Scott's dissertation topic was, "Understanding the Relationship between Undergraduate Housing Environments and Academic Self-Concept." The research was graciously sponsored in part by the Student Association, Inc. (SAI) and Education Realty Trust, Inc.

Off Campus Housing

- There are 146 landlords registered on the Off Campus Housing Property Listing website, a decrease of 20% over the last quarter. This is due to our effort to purge inactive accounts from the website over the summer.
- There are also 12% fewer properties listed on the site over the last quarter, from 316 to 278 listings. This is again due to our cleanup of landlords/listings on the site.
- We have enhanced and updated the information on the website to include more information about the process of renting and information on the Pennsylvania Landlord/Tenant Law. More detail and user-friendly information is also now available.
- The Off Campus Housing Property Listing website has introduced a “Find a Roommate” feature. There are currently 136 students registered on this site, an increase of 50 students.
- Student Government has endorsed a “Rate My Landlord” website. This will be implemented in the summer for use starting fall 2011.

International Student Services

- Seventy-five F-1 visa students are anticipated for enrollment this fall semester; a 20% increase in the number enrolled from fall 2010. Twenty-three new students (17 undergraduate, 6 graduate) are anticipated.
- Each new student will receive an individual campus orientation from the International Student Services director in addition to the orientation program provided by Cal U for Life. This approach provides each student with a personalized experience while enabling the director to ensure all needs of student have been addressed. New students will also be encouraged to get involved with the International Club.

Leadership Development

- The Society for Success & Leadership – Sigma Alpha Pi
 - Membership invitations were mailed to 450 students. The selection criterion for this program is any student with a 3.0 GPA or greater.
- Courtney Koschalk, a freshman pre-pharmacy major from Elco, Pa. was awarded the 2011-12 Vadella-Simyak scholarship. This scholarship is awarded to an incoming freshman student who is a graduate from California Area High School and who has promoted good citizenship through continuous community service.

Media Division

- CUTV, WCAL and the California Times have all completed equipment maintenance and upgrades this summer in preparation of the start of the fall semester and the anticipation of another busy year.
 - WCAL had their radio transmitter inspected and a digital piece was installed that will send out station metadata (station call sign, etc.).
 - The Times upgraded all Mac computer software.
 - CUTV replaced all three cameras in the mobile truck with new digital triax cameras. These new cameras will allow CUTV to shoot in the 16x9 format and use professional triax cables, which can connect into the technology at the stadium and the new Convocation Center.
- Jeff Helsel, SAI’s Director of News, Video Development and Publications, once again worked closely with the university Public Relations department for filming and production of various videos, ranging from those related to the President’s Gala, Parking and Transportation and Cal U for Life fall orientation.

- The California Times produced the annual back to school edition of the paper, which was available for Move-in Day.
- Joy Helsel, Coordinator for Greek Life, Yearbook and Special Publications, is putting the final pieces together for the 2011 Monocal yearbook, which will be ready for the early fall semester.
- The 2011 Media Open House was held on Wednesday, August 31st in the Performance Center. The annual Open House serves as a recruiting tool where CUTV, the Times, and WCAL attract new freshman members to their organizations. On average, this successful venture generates a 15% increase in membership each fall.

Multicultural Student Affairs

- Final updates to the Multicultural suite in Carter Hall were completed this quarter. The area has been enhanced professionally with the addition of clerical support, with Shelly Bastin serving as secretary and receptionist. Finishing touches were added to the conference area making it a fully-functioning smart conference room.
- Professional development items completed this quarter included attending a conference at Lock Haven University on Preventing and Responding to Inter-Group Tension on Campus and in the Community, and a university-sponsored introductory level course on website design.
- Office staff also collaborated with other university areas on various projects including; a campus social climate assessment, the internal review of the university Health Services area compliance with the CAS standards, and a grant proposal targeting multicultural students at local area high schools.
- Office staff conducted a workshop/retreat this quarter for the newly-elected officers of the Black Student Union and the Young and Gifted Gospel Choir. Since many of the officers of these groups have never held executive positions in any campus organization previously, this exercise focused on setting individual goals for each office and organization, understanding and following expected procedures for university organizations, and strategically planning events for the calendar year.
- This office is spearheading the planning for 50 university students and staff to visit the Martin Luther King, Jr. Memorial and the White House in Washington, DC during the next quarter, which involved a multitude of details and planning due to heightened security issues as a result of 9/11. Details of this event will be relayed in future reports.

Multimedia Access Center /Web Development

- The Multimedia Access Center/Web Development team completed numerous website updates this quarter including Off Campus Housing, Family Weekend, Homecoming, Office of Civic Engagement, Herron Fitness Center, and University Choir.
- The mobile development team created a Family Weekend mobile web application that can be used by families attending Family Weekend to locate events on campus. Family Weekend is being promoted by a QR code that was included on the 'Save the Date' postcard that was sent out in July.
- Social media page usage continues to grow. Facebook fan page statistics: Cal U Bands (863, +21%), SAI at Cal U of PA (398, +11%), Healthy Habits (263, +5%), Cal U Homecoming (229, +10%), and Multimedia Access Center (75, +1%). SAI and Student Affairs Facebook pages now number 36 and include the following: Cal U Entrepreneurs Club, Ice Hockey Club, BSU, Inter-residence Hall Council, Recreational Services, Intramurals, Archery Club, Billiards Club, Climbing Wall, Underground Café, Student Activities Board, WCAL, CUTV, Homecoming, Lacrosse Club, Women's Center, FBLA, Weather Center, Housing, Vulcan Village, Veterans Affairs, Weather Center, Baseball, Blaze the Vulcan, Cross Country/Track and Field, Dance Team, Softball, University Band, Bodybuilding & Fitness Club, Choir, Computer Club, Phi Beta Lambda, Hispanic Student Association, Psychology Club, Student Marketing Association, and the Cal Times.

- Projects for the fall semester include: Digitizing the entire SAI spring budget process, which will result in increased efficiency and easier sharing of data; developing project management/time clock software, which will result in a cost savings of over \$250 annually; and, developing an online application for room inspections for use by on-campus residence hall staff.

Office for Students w/Disabilities (OSD)

- The OSD roster has 245 students anticipated as returning for the fall semester. An additional 39 students new to OSD are also anticipated for a total of 284 students for fall. This would be a 7% increase from the 2010-11 roster of 266 (which was also an increase from the previously stable range of 225 – 250).
- The OSD secretary continues to attend professional development/retraining activities relative to the rollout of the Banner case management system and for additional Web editor responsibilities.
- OSD participated in the 2nd annual Freshmen Parent and Family Move in Day Picnic held on August 25th and organized by the Office of Parent & Alumni Relations.
- The OSD director and secretary have contributed to the initiative of PASSHE's Office of Internal Audit and Risk Assessment during the first stage of questionnaire development for Cal U's Risk Assessment.

Recreational Services

- Hired and trained 17 student employees for the summer 2011 semester.
- Provided facilities and/or activities for 15 Cal U summer camps.
- Developed a Student Employee Guide for staff training.
- Enhanced the quality of student life, as measured by the increase of Herron Recreation and Fitness Center (HRFC) eligible users: 2009-10 = 50%, 2010-11= 56%.
- Generated HRFC membership and guest pass sales revenue of \$44,000 for the fiscal year to date.

Climbing Wall

- During the second year of operation, six events were hosted at the Climbing Wall, including the Reel Rock Tour, and top roping and bouldering competitions. Several events were hosted in partnership with the Student Activities Board and the Residence Life Office.
- Professor Dr. Michael Hummel from Cal U's Department of Justice, Law & Society reserved the climbing wall for the Boy Scout Camporee and the Leadership Challenge Leadership Camp. Each group took part in a leadership educational session by Dr. Hummel, and then applied their knowledge to the climbing wall while working in teams. Both events were very successful.

Fitness & Wellness

- Several membership classes (Zumba, Total Body Toning, Boot Camp, Interval, Abs and Spin) were offered over the summer months. The walking groups have progressed to four miles each day.
- Twelve instructors are being trained for the fall semester with new certifications and classes.
- A workshop was held to provide information and on-going support for individuals starting a fitness plan.

Intramural Sports

- The Intramural department collaborated with AVI Dining and Student Activities to provide free activities at ten Summer Picnics (Kan Jam, Miniature Golf, Ladder Ball, and Corn Hole).

Sports Clubs

- Sports Clubs currently encompass 17 clubs with a total of 20 teams. A women's Lacrosse Club will be applying for Student Government recognition this fall.
- Sports Clubs are currently planning 2011-12 workshops in collaboration with Greek Life. This year the sports clubs are looking forward to hosting a VIP Portal training session in the fall and a Sexual Harassment Awareness workshop in the spring. All workshops provide awareness and training to the over 400 sports club members.
- A travel manual for traveling sports club teams is being developed.

Student Activities and Programming

- Senior Allison Roth, Liberal Arts major and President of the Student Activities Board (SAB), received an Association of College Unions International (ACUI) Region 4 scholarship (\$1,200) to attend the National I-LEAD Conference on the campus of SUNY Brockport. The Institute for Leadership Education and Development (I-LEAD) is ACUI's premier student program, designed to emphasize the key concept area of leadership, community development, and change. I-LEAD offers an opportunity for the leaders of tomorrow to focus on personal growth and pertinent issues facing our world.
- In collaboration with AVI Dining Services, Recreational Services and the Office of Student Activities, thirteen "Summer Picnics" on the Quad were held on Wednesday afternoons. Faculty, staff, students and visitors totaling 1,751 enjoyed good food, music by Cal U students and staff, and lawn games. The event was highlighted in the area events section of the Washington Observer Reporter in June.
- The Student Government Association held four executive board retreats throughout the summer months. These retreats served as time for the new board members to join together and share ideas from the past with their current vision for 2011-12 academic year. The students also conducted a constitution review, developed a web site and Facebook page, and instituted a mentoring program for the association.

Student Activities Transcript

- The Student Activities Transcript program currently has 2,182 registered users, which is 24% of the total enrollment. There were 32 transcripts requested and delivered this summer.
- Transcript staff spent the summer recording video tutorials that can be viewed online and can be used for organizational training and formal presentations such as First Year Seminar, and for individual instruction. These tutorials will be available when the fall semester begins. Topic sections include Getting Started with the Activities Transcript, Managing Your Activities Transcript, and Your Activities Transcript in Action.
- The office is moving toward total digital submission of rosters by clubs and departments. Enhancements were made to the software to enable uploads of Excel spreadsheets, which have been tested successfully and used to upload the 2010 SAI Budget packet rosters and rosters from the Office for Civic Engagement. Paper submissions will be phased out entirely by the end of the fall 2011 semester.
- The Cal U Leader for Life certificates will be tracked via the activities transcript software. Meetings continue with Ron Paul, Director of the Character Education Institute and Rhonda Gifford, Director of Career Services on the specifics of this project.

Student Conduct

- Parental Notification letters were sent to 21 parents or guardians due to alcohol or drug violations occurring late in the spring 2011 semester.
- The Associate Dean for Student Conduct attended “Preventing & Responding to Inter-Group Tensions on Campus and in the Community” sponsored by Lock Haven University in May with presentations by the Pennsylvania Human Rights Commission, U.S. Department of Justice, and Pennsylvania State Police representatives.
- The Associate Dean attended “Managing Sexual Assault Hearings: From Policy Development to Hearing to Appeal” sponsored by the Pennsylvania Coalition Against Rape in July at Seton Hill University.
- The Associate Dean worked with the Office of Continuous Improvement to conduct a locally developed survey from April 22nd through May 6th for students found responsible for violating the code of conduct. The survey contained questions on students’ perceptions and satisfaction with the conduct process, and it assessed learning that occurred from the process. Three hundred and forty-four invitations to take the survey were sent out and 26 responses were received for a response rate of 7.5%. The force-choice items reflected a decrease in mean scores from 2010. The drops in scores evaluating interactions with hearing officers were some of the largest and indicate a need for additional training for hearing officers on conducting administrative hearings. The overall lowest mean scores were for items reflecting student knowledge of the conduct process prior to incidents indicating a continued need for publicity of the student code of conduct and behavioral expectations.
- During summer 2011, 16 cases were adjudicated through the Student Conduct process, representing an increase of seven cases (88%) from summer 2010. A majority of these cases occurred late in the spring 2011 semester, but were adjudicated in the summer. A breakdown of the summer cases is provided below.

Cases were based on the following code violations:

Alcohol	2	Drugs	1	Physical Assault	3	Violation of Sanctions	4
Computer Use	5	Endangering Behavior	3	Unauthorized Presence	3	Violation of Laws	1
Disruptive Behavior	4	Facilitating Violations	1	Vandalism	1	No Contact Request	1

Students were found not responsible for four of the violations above and the following sanctions were imposed for students found responsible for violating the code of conduct:

Banned from Campus	1 (non-student)	Educational Activity	2	Registration Holds	3	University Probation	1
Referred to B.A.S.I.C.S./CHOICES	1	Restriction of Privilege	4	Suspension	1	Written Warning	7
No Contact Directive	1						

The incidents from these cases occurred at the following locations:

Residence Hall E	4	California Borough	4	University Property	6	Off Campus (Outside of California Borough)	1
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The number of cases completed by hearing officers or boards follows:

Jim Pflugh, Associate Dean for Student Conduct	15
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Student Exchange Programs

- Student Exchange Programs continue to support fulfillment of Cal U’s Strategic Plan by providing opportunities for students’ academic and personal enrichment, and by supporting the role of Student Affairs in the Strategic Plan by providing students access to exceptional and unique personal and cultural enrichment opportunities.
- Ten students are placed for exchange during the 2011-12 academic year to date.
- Students exchanging domestically through the National Student Exchange program will attend schools for up to one year in North Carolina, Florida, Texas and Hawaii.
- Students exchanging internationally through Cultural Experiences Abroad will attend schools located in Africa, Australia, Costa Rica, England and France.

Treat, Response, Assessment and Intervention Team (TRAIT)

- The TRAIT team convened as needed to review issues relating to violence, security and potential threats. This team provides a structural way to share information regarding potential acts of violence that allow for purposeful strategic intervention. The team is led by the Associate Vice-President for Student Affairs.

May 2011 – August 2011

Nature of Incident	Action(s) Taken	Resolution
Colleague concerned about staff member exhibiting odd behavior.	HR, University Police notified.	HR Director met with employee, offered SEAP services for counseling.
Supervisor reported staff member articulated possibility to harm self.	Report made to Human Resources.	H.R. Director and supervisor met with employee, offered SEAP service for counseling.
Parent concerned about Facebook posting by student in regard to her daughter.	Assoc. VP contacted student about posting.	Letter of no contact sent. If violated, code of conduct violation will be processed.

Veterans Affairs

- For the fall 2011 semester, 162 students have been certified utilizing Chapter 33 Post 9/11 benefits; 29 utilizing Chapter 30 Montgomery G.I. Bill; seven utilizing Chapter 31 VR&E; 51 utilizing Chapter 1606 Montgomery G.I. Bill Selected Reserve; and seven utilizing Chapter 1607 Reserve

Education Assistance Program. The total enrollment for students utilizing VA Education Benefits is 5% higher than fall 2010.

- Cal U has been named a “Military Friendly College” by G.I. Jobs for 2012. This is the third consecutive year for this prestigious award.
- The Office of Veterans Affairs held the 2nd Annual New Veterans Orientation on August 29th on campus.
- The Cal U Veterans Club will travel from Cal to Joplin, MO as part of Operation CALJOP (California/Joplin) to raise money for Veterans in Joplin, MO effected by tornado damage. The Veterans Club has contacted various American Legions along the way to raise funds.
- The Office of Veterans Affairs has assisted the Office of Alumni Relations in planning a fall R.O.T.C. Alumni reunion on October 7th on campus.
- Future initiatives to continue to serve our Veterans include the development of a University Veterans Only Seminar as well as a Veterans Orientation. Seventy-five percent of our returning Veterans have families, are currently or will be employed full-time and are between the ages of 24 - 35. The Office of Veterans Affairs at Cal U predicts the enrollment will continue to increase each semester by 3 - 5%.
- During the spring 2010 semester, graduate student Anthony Canzonieri was featured in the WQED documentary “Long Road Home.” “Long Road Home” highlights Veterans of World War II, Korea, Vietnam and Iraq/Afghanistan. Anthony, who is also the western Pennsylvania Director of Vets4Vets, provides assistance to Veterans at Cal U. Through retreats, team-building events and support groups, he is able to bring together Veterans from western Pennsylvania to enjoy time away for the new “norm” with fellow Veterans. For many Veterans, coming home after service in combat or on active duty is quite different. Camaraderie and a sense of purpose are not always existent. Ninety-nine percent of Americans have seen combat on television; only one percent have personally seen or participated in combat. “Long Road Home” follows four heroes on their journey from the battlefield to back home. Anthony details the “Long Road Home” as it relates to the Post 9/11 era Veterans and their transition to college life – here at Cal U. Scenes from campus are featured in this documentary.

Wellness Center

Alcohol and Other Drugs Awareness, Education and Prevention

- Two Cal AOD Coalition Meetings were held with a total of 19 faculty members, staff, students and community members attending. The agenda of both meetings focused on planning for the 2011-12 academic year, including a review of the five-year strategic plan developed with guidance from the Coalition (covering July 1, 2010 to June 30, 2015). Specifically, one objective was identified to be of highest importance at this time. That objective is “Conduct evaluation and assessment activities to collect relevant data about alcohol.”
- The PLCB grant application for the 2011-12 academic year was submitted as a planning grant both to expand and guide prevention efforts. The funding would allow for increased efforts toward data collection to take place in an effort to meet the strategic plan objective. Official notice to grant recipients is expected in late August.
- The Associate Vice President and the Alcohol and Other Drug Prevention Specialist presented along with four other universities at the PASSHE Student Affairs Conference held at Cheyney University at the end of May. They highlighted the unique ways Cal U has carried out the PASSHE Department of Education grant, insights gained during the grant period, and planned strategies for carrying out the strategic plan. During this quarter, the PASSHE Coalition held an ITV meeting to discuss the implementation of the new state law regarding medical amnesty, effective September 5, 2011.

- Cal U hosted a day-long TIPS training in June. “TIPS for the University” builds on students' concerns for the safety of their peers. Students learn decision-making skills that help guide their behavior and make them more likely to consider the consequences of their actions. In addition, students gain greater confidence to intervene in difficult alcohol-related situations to prevent alcohol-related incidents on campus, such as property damage, injury, and drunk driving. Staff from several surrounding colleges and universities attended the event. Through the training, the AOD Prevention Specialist became certified to train peer educators who in turn will be able to train the student body in the TIPS concepts and strategies.
- The AOD Prevention Specialist attended a three-day Grant Writing Fellowship Program offered by Cal U in early June. The program was facilitated by David Bauer, author of the book “The How To Grants Manual-Successful Grant-seeking Techniques for Obtaining Public and Private Grants.”
- During this quarter, the Pennsylvania Liquor Control Board grant period came to an end. An independent evaluator visited campus in June and gathered information in order to assess the success level achieved in carrying out the goals and objectives of the grant.

Brief Alcohol Screening & Intervention for College Students (BASICS):

- During the 2010-11 academic year, the BASICS (Brief Alcohol Screening and Intervention for College Students) program enrolled 156 students; 149 completed the program (95.5%). Any student who did not complete the program is obliged to do so the fall 2011 semester.
- Alcohol and Other Drug Education has prepared a program that utilizes motivational interviewing techniques in similar fashion to BASICS in order to educate students on their use of drugs other than alcohol. While the number of students referred for drugs other than alcohol is relatively small, it is important to make available education to assist students in understanding the difficulties that can be posed by any number of drugs present within student culture today. The program will be named and instituted with the advent of the fall 2011 semester.

PASSHE Alcohol and Other Drugs Grant:

- Although the U.S. Department of Education/PASSHE grant concluded during this summer, all PASSHE schools have agreed to continue working together as a coalition to address alcohol and other drug issues that affect our campuses. The first meeting of the “post-grant” coalition took place in August. Cal U was represented at the meeting by alcohol and other drug program professionals and campus police. During the meeting, the Pennsylvania Liquor Control Board presented and moderated a discussion on Pennsylvania’s Medical Amnesty Law, which will go into effect September 5, 2011. The bill amends 18 Pa.C.S. (Crimes and Offenses) to add a subsection to Section 6308 creating immunity from prosecution for a person under the age of 21 for the possession or consumption of alcoholic beverages if law enforcement, including campus safety police, became aware of the possession or consumption solely because the individual was seeking medical assistance for someone else. The person seeking the assistance must reasonably believe he or she is the first to call for assistance, must use his own name with authorities, and must stay with the individual needing medical assistance until help arrives. Cal U has long practiced medical amnesty for a student who seeks assistance on behalf of another unable or unwilling to seek assistance on their own. The task remains to continually educate students on recognizing the signs of others in distress as a result of substance abuse, and to effectively communicate to students that acting on others’ behalf as the new law permits is not only the right thing to do, but also that it could save another’s life.

Options@Cal U

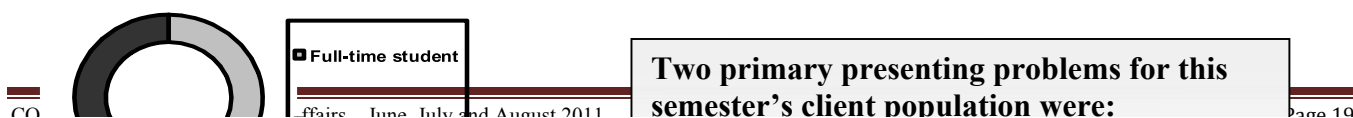
- During the 2011-12 academic year, Cal U executed several prevention initiatives thanks to the awarding of two grants. The Pennsylvania Liquor Control Board was one of those grants, and one of the initiatives it funded was the formation of Options@Cal U.

- Options@Cal U is a peer education program that got its start at the Jumonville retreat center in November of 2010. After the weekend BACCHUS training, student volunteers took a test to become nationally certified peer educators. Their mission was to provide educational programming for their peers geared toward the reduction of high-risk and illegal use of alcohol and other drugs.
- The BACCHUS Network has always valued the role of student peer educators as change agents for the following reasons:
 - Peer education has been proven to be effective;
 - Students who have a desire to be leaders deserve support;
 - Peer educators make healthier decisions themselves; and,
 - Peer educators serve as role models for other students.
- Although some Options@Cal U efforts were geared toward the entire Cal U community, others had specific audiences such as students living in residence halls, involved with Greek organizations, or taking a certain class.
- Options@Cal U peer educators provided a total of 53 programming efforts, such as these during the 2010-11 academic year, directly reaching a total of 2,519 students. Data collected during all programs indicate that their efforts were successful.

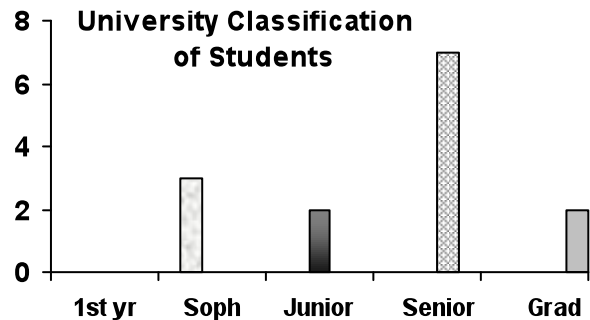
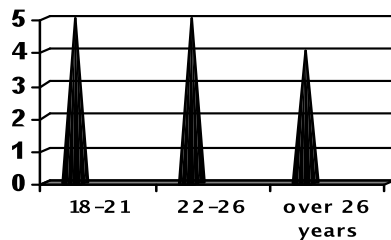
Counseling Center

- During the summer session each faculty clinician had a one credit contract and provided individual counseling services to requesting students as well as consultation to parents and the campus community.
- They engaged in professional development activities associated with developing the Counseling Center's section of the Community Assistance training and materials for new faculty orientation, attended the PA Psychological Association's annual conference, revised the Counseling Center brochure and resources pamphlet, and researched materials in response to a women's consortium request for a proposal.
- Faculty consulted about the campus risk assessment survey with a PASSHE representative, the Frederick Douglass Institute's brochure with the Office of Marketing professionals, and the First Year Seminar pilot program on resiliency with the Associate Provost for Student Retention. "Addiction: What We Know, What We Think We Know" was presented on July 27 to 30 community professionals at the Renewal Center and on August 5th to 30 professionals at Mercy Behavioral Health. On June 8th the PA Certification Board's quarterly meeting was held in Harrisburg and faculty attended as a member of the board.
- The following statistics and information in this report pertain to the summer 2011 semester through August 9, 2011.
 - Seventy-one percent of the clients were female.
 - Twenty-eight individual counseling sessions were provided to fourteen clients (an average of two sessions per client).
 - Twenty-one percent of the clients were referred for services by other faculty or staff and the majority was self-referred, learned about services from the media, or other means such as a friend.
 - One crisis intervention and one testing/evaluation were provided.
 - Thirteen referrals were recommended for continuing care, often to the Health Center on campus, Southwestern Pennsylvania Human Services Inc., and a private psychiatrist and therapist off campus.

Note: Status statistics are based on data from two faculty members' clinical caseload.



Age of Clients Summer 2011



Student Health Services Medical Clinic

- Health Services Census (students, staff and faculty served):
 - o June – 55
 - o July – 54
 - o August- census not complete at time of this report.
- Sports physicals were held on August 22nd for cheerleaders to assess participation requirements.
- Four additional casual pool nurses were hired to ensure needed coverage during additional clinics, staff absences and special events.
- On August 11th the Nurse Supervisor participated in the Teleconference regarding the new Medical Amnesty Law.

Wellness Education

- Created a series of bi-weekly educational emails called “Healthy Mondays” with information on topics such as allergies, anger management, tanning beds, hepatitis, breast cancer, BMI, salt, asthma, and Lyme disease.
- Two Wellness Education graduate assistants attended the Community Think Tank held by the Pennsylvania Liquor Control Board (PLCB) on June 9th.
- Health Fair – September 14th
 - o To date there are 27 confirmed exhibitors covering the following topics; BMI, drug and alcohol use, stress management, CHIP program, massages, foot care, sexual assault, cosmetology, nervous system scans, tobacco use, blood pressure check, skin care, sexual assault, awareness, body fat measure, weight loss, adoption, dental care, burn prevention, depression, safe sex, STDs, fitness, and mental health issues.
 - o Received a PA Faculty Health & Welfare Fund Grant for the Health Fair.
- Staff attended the Community Assistant Fair on August 18th to help further the collaboration between the residence halls and the Wellness Education Center. A list of materials and services available to the CA’s was provided by the Wellness Education Center.
- Free STD testing by Adagio Health will be provided on campus for all California University students three times during the fall semester; free follow up care will be provided by Adagio Health.
- The nurse practitioner attended a seminar on Clarion University’s drug program, “WEEDS” on July 6th, provided Wellness Education materials at New Student Move-In Day August 25th for students and parents, and met with the REACT team from the diabetic institute in Pittsburgh to re-evaluate student participants’ weight and BMI on July 7th.

Women's Center

- Student James Hawkins was chosen to attend the new Leadership Pennsylvania Institute in June. Funded by the Women's Center, this opportunity is an intensive, week-long, residential leadership and public policy institute designed to educate and empower young women for future political participation and leadership. The program addresses the under-representation of women in the political arena by focusing on the role of women in politics and policy making in Pennsylvania.
- Three students, Alexandria Sabatini, Blaire Crumbley and Melanie Smith, were chosen to attend the State System Women's Consortium Summer Leadership Institute in June. Funded by Student Affairs, this opportunity creates an experience that empowers and challenges women to realize their full potential as leaders, and connects women with other women who are committed to social change. Upon returning to campus, the students will organize a campus project to enrich the climate of women by applying the skills learned at the Institute.
- Kay Dorrance, Coordinator of the End V Center and Assistant Director of the Women's Center, was chosen to participate in the Grant Writers Fellowship Program. Faculty and staff had the opportunity to participate in a comprehensive hands-on enrichment workshop. Emphasis is placed on researching and writing strategies and skills required to successfully submit competitive external grant proposals on behalf of Cal U.