

**CALIFORNIA UNIVERSITY
OF PENNSYLVANIA**

Program: Innovation and Entrepreneurship Certificate

Start: Fall (August), Spring (January), Summer (June)

Total Credits: 15

Required Courses	Credits
MGT 303 Entrepreneurship I: Small-Business Fundamentals	3
MGT 305 Entrepreneurship II: Small-Business Management	3
MGT 403 Innovation Management	3
Electives (Choose 2)	
FIN 341 Entrepreneurship Finance	3
MGT 377 E-Business Management	3
MKT 311 E-Marketing	3
Related Elective Course (with Advisor Approval)	3
Choose from the following: ACC, BUS, ECO, FIN, MGT, MIS, MKT	
Total Credits	15