

**CALIFORNIA UNIVERSITY  
OF PENNSYLVANIA**

**Program: Master of Science: Strategic Sport Analysis**

**Start: Full-time Summer Start**

**Total Credits: 36**

**Year 1**

|   | Credits   |
|---|-----------|
| <b>Summer</b>   |           |
| SPT 700 Research Methods in Sport                                   | 3         |
| SPT 710 Socio-cultural Aspects of Sport                             | 3         |
|   | 6         |
| <b>Fall</b>   |           |
| SPT 720 Sport Marketing   | 3         |
| SPT 730 Public Relations in Sport                                   | 3         |
| SPT 740 Legal Aspects in Sport                                      | 3         |
|   | 9         |
| <b>Spring</b>   |           |
| SPT 750 Sport Finance   | 3         |
| SPT 760 Sport Ethics  | 3         |
| SPT 770 Leadership and Management in Sport                          | 3         |
|   | 9         |
| <b>Summer</b>   |           |
| SPT 780 Current Trends and Issues in Sport Management (1st 5 weeks) | 3         |
| SPT 781 Sports Analytics (1st 5 weeks)                              | 3         |
| SPT 782 Economic Analysis in Sport (2nd 5 weeks)                    | 3         |
| SPT 783 Strategic Sport Management (2nd 5 weeks)                    | 3         |
|   | 12        |
| <b>Total Credits</b>  | <b>36</b> |

*Updated March 27, 2019*