

**CALIFORNIA UNIVERSITY
OF PENNSYLVANIA**

Program: Master of Science: Strategic Sport Analysis

Start: Part-time Summer Start

Total Credits: 36

Year 1

	Credits
Summer	
SPT 700 Research Methods in Sport	3
SPT 710 Socio-cultural Aspects of Sport	3
	6
Fall	
SPT 720 Sport Marketing	3
SPT 730 Public Relations in Sport	3
	6
Spring	
SPT 750 Sport Finance	3
SPT 760 Sport Ethics	3
	6

Year 2

Summer	
SPT 780 Current Trends and Issues in Sport Management (1st 5 weeks)	3
SPT 781 Sports Analytics (1st 5 weeks)	3
SPT 782 Economic Analysis in Sport (2nd 5 weeks)	3
SPT 783 Strategic Sport Management (2nd 5 weeks)	3
	12
Fall	
SPT 740 Legal Aspects in Sport	3
SPT 770 Leadership and Management in Sport	3
	6
Total Credits	36

Updated November 13, 2018