

Business and Economics Graduate Programs

MBA in Business Administration: Applied Economics

Program Description

The Applied Economics concentration of the MBA program provides a solid foundation in microeconomic and macroeconomic theory and cultivates data analysis skills. Students are able to apply the knowledge they gain to a variety of problems in business, public policy and behavioral analysis.

Students in this concentration:

- Identify and describe economic problems in a variety of business, government and nonprofit settings.
- Apply microeconomic, macroeconomic, quantitative and econometric tools to find solutions to economic problems.
- Learn how to communicate findings clearly and coherently to a variety of audiences.

Program Coordinator

Dr. Stephanie Adam

Delivery Mode

Blended or 100% Online

Accreditation

Programs in the Department of Business and Economics are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation body for business education supporting, celebrating and rewarding teaching excellence. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn.

Curriculum

Course	Credits
Core Courses	
MBA 700 Business Foundations	3
MBA 710 Quantitative Reasoning and Analysis	3
MBA 720 Leading the Enterprise	3
MBA 730 Managerial Decision Making	3
MBA 740 Business, Government and Society	3
MBA 750 MBA Capstone	3
Course Options (Specialized Courses)	
ECO 710 Advanced Microeconomics	3
ECO 720 Advanced Macroeconomics	3
ECO 730 Applied Econometric Analysis	3
BUS 740 Forecasting and Predictive Modeling	3
Business Electives (500-level or higher ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT)	6

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Course	Credits
Total	36

Program Webpage

<https://www.calu.edu/academics/graduate/masters/mba/applied-economics.aspx>