

Accelerated Bachelor's-to-Master's Programs

B.S.B.A. to MBA

Program Description

Cal U's B.S.B.A. degrees build specialized knowledge in a variety of areas of business. Qualified undergraduate students majoring in the following at Cal U may be eligible to participate in the accelerated B.S.B.A.-to-MBA program outlined on this catalog page:

- Economics
- Finance
- Interdisciplinary Studies in Business and Commerce (ISBC)
- Human Resource Management
- Management
- Marketing

(Accounting majors should refer to a separate catalog page in this section for information about an accelerated B.S.B.A.-to-MBA option specific to their needs. The accelerated option is not available to students in the ISBC: Corporate Communication concentration.)

The accelerated B.S.B.A.-to-MBA program enables qualified undergraduate students to take graduate courses that apply to both their bachelor's degree and (thereafter) a MBA with a concentration in Accounting, Applied Economics, Business Analytics, Healthcare Management or Management. The MBA program at Cal U hones decision-making and leadership abilities while also building specialized knowledge in one of these concentration areas.

Through the accelerated program, students can complete both degrees at Cal U with a total of 144 credits.

Program Coordinator

Dr. Stephanie Adam

Curriculum

The following curriculum shows the requirements for completing the bachelor's degree under the accelerated B.S.B.A.-to-MBA program. Additional graduate-level courses are required to complete the master's degree; refer to the graduate academic catalog for these requirements.

Course	Credits
General Education Courses	40 to 41
BUS 281 Management Science I	3
CDC 101 Public Speaking	3
ENG 101 Composition I	3
ENG 211 Business Writing I OR ENG 102 Composition II	3
MAT 181 College Algebra	3
MAT 225 Business Statistics	3
MIS 201 Management Info Sys	3
PSY 100 General Psychology	3
UNI 100 First-Year Seminar	1
EMEL Course	3

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Course	Credits
Fine Arts Course	3
Health and Wellness Course	3
Humanities Course	3
Natural Science Course	3 to 4
Required Major Courses	30
ACC 200 Financial Accounting	3
ACC 321 Managerial Accounting	3
BUS 242 Business Law I	3
BUS 499 Integrated Strategic Capstone	3
ECO 201 Principles of Microeconomics	3
ECO 202 Principles of Macroeconomics	3
FIN 301 Financial Management	3
MBA 710 Quantitative Analysis and Reasoning	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Major Courses	18
Six ACC, BUS, ECO, FIN, HRM, MGT, MIS or MKT courses 300-level or above not already included in the Required Major Courses above or ACC 491, BUS 492, ECO 492, FIN 491, MGT 492, MIS 492 or MKT 492	18
Required Electives	9
MBA 700 Business Foundations	3
Two ACC, BUS, ECO, ENP, FIN, HRM, MBA, MGT, MIS or MKT courses 500-level or above	6
Undergraduate Free Electives	10-11
Required Undergraduate Minor/Certificate	12
Students select one of the following: a minor in Economics, Finance, Forensic Accounting, Human	

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Course	Credits
Resource Management, Management, Management Information Systems or Marketing; a certificate in Innovation and Entrepreneurship; or a certificate in Spanish for Business. Students may select a different minor or certificate, with the approval of their adviser.*	
Total	120

*The minors listed are 21 credits; however, 9 of these credits are required in the core requirements of this degree. Likewise, the Innovation and Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

Undergraduate Major Options

Students may replace "Major Courses" with the following options:

- Option 1: Economics Major or Economics GO Major
- Option 2: Finance Major
- Option 3: Human Resource Management Major
- Option 4: Interdisciplinary Studies in Business and Commerce Major
- Option 5: Management Major
- Option 6: Marketing Major

Menu of Required Electives from MBA Program Requirements

Select six credits from below to fulfill B.S.B.A. program Related Electives:

MBA Required Courses (required for all concentrations)

- **MBA 720** Leading the Enterprise
- **MBA 730** Managerial Decision Making
- **MBA 740** Business, Government and Society
- **MBA 750** MBA Capstone

Concentration Courses

- **MBA: Accounting Concentration Courses**
 - **ACC 710** Financial Accounting
 - **ACC 715** Advanced Federal Income Tax
 - **ACC 720** Advanced Financial Accounting
 - **ACC 730** Advanced Auditing
- **MBA: Applied Economics Concentration Courses**
 - **ECO 710** Advanced Microeconomics
 - **ECO 720** Advanced Macroeconomics
 - **ECO 730** Applied Econometric Analysis
 - **BUS 740** Forecasting and Predictive Modelling
- **MBA: Business Analytics Concentration Courses**
 - **BUS 710** Applied Data Analysis for Business
 - **MIS 720** Business Analytics for Big Data
 - **MIS 730** Decision Support Systems
 - **BUS 740** Forecasting and Predictive Modeling

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- **MBA: Healthcare Management Concentration Courses**
 - **ECO 765** Health Economics and Policy
 - **MGT 761** U.S. Health Care Policy
 - **MGT 763** Health Systems Management
 - **MIS 766** Healthcare Informatics
- **MBA: Management Concentration Courses**
 - **MGT 710** Leadership Dynamics
 - **MGT 720** Leveraging Diversity
 - **MGT 730** Organizational Problem Solving
 - **MGT 740** Managing Projects

MBA Business Electives

- ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses 500-level chosen in consultation with adviser (6 credits)

Program Notes

- Students who complete dual undergraduate degrees, dual undergraduate majors or dual undergraduate business concentrations do not have to complete a minor or certificate. No more than 6 credits of any internship course may be applied to satisfy the major requirements. Additional internship credits may be applied to free electives.
- Students can apply for admission to the Accelerated Program after completing at least 60 credits.
- This curriculum applies to undergraduate B.S.B.A. majors in Economics, Finance, Interdisciplinary Studies in Business and Commerce, Human Resource Management, Management and Marketing.
- This applies to students planning to pursue MBA concentrations in Accounting, Applied Economics, Business Analytics, Healthcare Management and Management.
- Accelerated B.S.B.A.-to-MBA is not available for students in B.S.B.A. in ISBC: Corporate Communication Concentration.

Additional Requirements

Undergraduate students in the accelerated program may register for no more than 6 graduate credits in any one term, and in terms when a graduate course is registered, the student may not register for more than 18 total credits.

It is the student's responsibility to apply and meet the qualifications of the graduate program portion of the accelerated program. Failure to follow through with enrollment in the accelerated graduate program will result in additional undergraduate credits to complete the bachelor's degree, as outlined in the Undergraduate Credit for Graduate Courses policy.

Additional accelerated program requirements may be found at: https://www.calu.edu/inside/forms/_files/academic-affairs/accelerated-program-application.pdf

Program Webpage

<https://www.calu.edu/academics/business/index.aspx>