

Accelerated Bachelor's-to-Master's Programs

B.S. in Business Administration: Integrated Business to MBA

Program Description

The Integrated Business concentration of the B.S. in Business Administration degree prepares students for the 21st century global business environment.

Qualified undergraduate students in the Business Administration program may be eligible to participate in the accelerated B.S.-to-MBA program, which enables them to take graduate courses that apply to both their bachelor's degree and (thereafter) a MBA degree with a concentration in Accounting, Applied Economics, Healthcare Management or Management. (The MBA program at Cal U hones decision-making and leadership abilities while also building specialized knowledge in one of these concentration areas.)

Through the accelerated program, students can complete both degrees at Cal U with a total of 144 credits.

Program Coordinator

Dr. Stephanie Adam

Curriculum

The following curriculum shows the requirements for completing the bachelor's degree under the accelerated B.S.-to-MBA program. Additional graduate-level courses are required to complete the master's degree; refer to the graduate academic catalog for these requirements.

Course	Credits
General Education Courses	40 to 41
BUS 281 Management Science I	3
CDC 101 Public Speaking	3
ENG 101 Composition I	3
ENG 211 Business Writing I OR ENG 102 Composition II	3
MAT 181 College Algebra	3
MAT 225 Business Statistics	3
MIS 201 Management Info Sys	3
PSY 100 General Psychology	3
UNI 100 First-Year Seminar	1
EMEL Course	3
Fine Arts Course	3
Health and Wellness Course	3
Humanities Course	3
Natural Science Course	3 to 4
Required Major Courses	30
ACC 200 Financial Accounting	3

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Course	Credits
ACC 321 Managerial Accounting	3
BUS 242 Business Law I	3
BUS 499 Integrated Strategic Capstone	3
ECO 201 Principles of Microeconomics	3
ECO 202 Principles of Macroeconomics	3
FIN 301 Financial Management	3
MBA 710 Quantitative Analysis and Reasoning	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Concentration Courses	18
BUS 345 Business Ethics	3
ECO 460 Global Economic Perspectives	3
HRM 462 Global Workforce Management and Change	3
MGT 431 International Business Management	3
MGT 461 Integrated Supply Chain Management	3
MKT 401 Marketing Management	3
Required Minor/Certificate	12
Students select one of the following minors: Accounting, Economics or Management and can then work toward the MBA concentrations in Accounting, Applied Economics or Management, respectively. The Management minor can also be combined with the Healthcare Management MBA concentration.*	
Required Electives	9
MBA 700 Business Foundations	3
Select two 500-level or above ACC, BUS, ECO, ENP, FIN, HRM, MBA, MGT, MIS or MKT courses (see below)	6
Undergraduate Free Electives	19-20

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Course	Credits
Total	120

*The minors listed are 21 credits; however, 9 of these credits are required in the core requirements of this degree.

Undergraduate Minor/MBA Concentration Options

Option 1: Accounting Minor and MBA Accounting Concentration

- **ACC 202** Accounting 2
- 9 credits of ACC courses 500+

Option 2: Economics Minor and MBA Applied Economics Concentration

- 3 credits ECO course 300-499
- 9 credits of ECO courses 500+

Option 3: Management Minor and MBA Management Concentration

- **MGT 301** Organizational Behavior
- 9 credits of MGT courses 500+

Option 4: Management Minor and MBA Healthcare Management Concentration

- **MGT 301** Organizational Behavior
- **MGT 761** U.S. Health Care Policy
- **MGT 763** Health Systems Management
- 3-credit MGT course 500+

Menu of MBA Concentration Courses

Select 9 credits from concentrations below as part of the B.S.B.A. program required minor:

Option 1: Accounting

- **ACC 710** Financial Accounting
- **ACC 715** Advanced Federal Income Tax
- **ACC 720** Advanced Financial Accounting
- **ACC 730** Advanced Auditing
- Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses 500-level or above chosen in consultation with adviser (6 credits)

Option 2: Economics Minor and MBA Applied Economics Concentration

- **ECO 710** Advanced Microeconomics
- **ECO 720** Advanced Macroeconomics
- **ECO 730** Applied Econometric Analysis
- **BUS 740** Forecasting and Predictive Modelling
- Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses 500-level or above chosen in consultation with adviser (6 credits)

Option 3: Management Minor and MBA Management Concentration

- **MGT 710** Leadership Dynamics
- **MGT 720** Leveraging Diversity

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- **MGT 730** Organizational Problem Solving
- **MGT 740** Managing Projects
- Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses 500-level or above chosen in consultation with adviser (6 credits)

Option 4: Management Minor and MBA Healthcare Management Concentration

- **ECO 765** Health Economics and Policy
- **MGT 761** U.S. Health Care Policy
- **MGT 763** Health Systems Management
- **MIS 766** Healthcare Informatics
- Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses 500-level or above chosen in consultation with adviser (6 credits)

Program Notes

- Students can apply for admission to the Accelerated Program after completing at least 60 credits.

Additional Requirements

Undergraduate students in the accelerated program may register for no more than 6 graduate credits in any one term, and in terms when a graduate course is registered, the student may not register for more than 18 total credits.

It is the student's responsibility to apply and meet the qualifications of the graduate program portion of the accelerated program. Failure to follow through with enrollment in the accelerated graduate program will result in additional undergraduate credits to complete the bachelor's degree, as outlined in the Undergraduate Credit for Graduate Courses policy.

Additional accelerated program requirements may be found at: https://www.calu.edu/inside/forms/_files/academic-affairs/accelerated-program-application.pdf

Program Webpages

- **Undergraduate:** <https://www.calu.edu/academics/undergraduate/bachelors/integrated-global-business/index.aspx>
- **Graduate:** <https://www.calu.edu/academics/graduate/masters/mba/index.aspx>