

B.S. in Commercial Music Technology to MBA

Program Description

The Bachelor of Science in Commercial Music Technology (CMT): Commercial Music Business degree delves into three distinct areas: music, technology and entrepreneurship, placing particular emphasis on business and entrepreneurship training. Qualified undergraduate students in this CMT program may be eligible to participate in the accelerated B.S.-to-MBA program, which enables them to take graduate courses that apply to both their bachelor's degree in CMT and (thereafter) an MBA. (The MBA program at Cal U hones decision-making and leadership abilities while also building specialized knowledge in a concentration area.)

Program Coordinator

Dr. Stephanie Adam

Curriculum

The following curriculum shows the requirements for completing the bachelor's degree under the accelerated B.S.-to-MBA program. Additional graduate-level courses are required to complete the master's degree; refer to the graduate academic catalog for these requirements.

Course	Credits
General Education Courses	40 or 41
<i>Building a Sense of Community</i> UNI 100 First-Year Seminar	1
<i>Composition</i> ENG 101 English Composition I	3
<i>Public Speaking</i> CDC 101 Public Speaking	3
<i>Mathematics and Quantitative Literacy</i> MAT 215 Statistics	3
<i>Health and Wellness</i> Any Health and Wellness Course	3
<i>Technological Literacy</i> DMT 180 Foundations of Digital Media	3
<i>Humanities</i> Any Humanities Course	3
<i>Fine Arts</i> MUS 100 Intro to Music	3
<i>Natural Sciences</i> CMD 221 Speech Science	3
<i>Social Sciences</i> ECO 100 Elements of Economics OR ECO 201 Principles of Microeconomics	3
<i>Ethics and Multicultural Awareness Emphasis</i>	3

Accelerated Bachelor's-to-Master's Degree Programs

Course	Credits
MUS 300 Jazz: History, Form and Analysis	
<i>General Education Options</i> <ul style="list-style-type: none"> • THE 211 Lighting I • ENG 217 Scientific and Tech. Writing I • Student-Selected General Education Option Course 	9
Core Major Courses	18
MUS 211 Keyboard Class	3
MUS 215 Comprehensive Musicianship	3
MUS 275 Music and Recording Technology	3
MUS 314 The Music Industry: History, Form and Analysis	3
MUS 315 Comprehensive Musicianship II	3
MUS 375 Music and Recording II	3
Performance Ensemble Electives (select from list)	6
MUS 187 Guitar Ensemble	1
MUS 188 String Ensemble	1
MUS 191 Choir	1
MUS 192 California Singers	1
MUS 193 Gospel Choir	1
MUS 196 Jazz Ensemble	1
MUS 197 Pep Band	1
MUS 198 Marching Band	1
MUS 199 Concert Band	1
MUS 307 Special Music Project	1
Applied Instruction Electives (select from list)	8
Brass - MUS 109, 209, 309, 409	1 to 3
Piano - MUS 119, 219, 319, 419	1 to 3
Percussion - MUS 129, 229, 329, 429	1 to 3
Woodwind - MUS 149, 249, 349, 449	1 to 3

Accelerated Bachelor's-to-Master's Degree Programs

Course	Credits
Voice - MUS 159, 259, 359, 459	1 to 3
Guitar - MUS 170, 270, 370, 470	1 to 3
String - MUS 179, 279, 379, 479	1 to 3
Special Experience Electives (select from list)	6
MUS 485 Music Tech Practicum	1 to 3
MUS 488 Music Tech Internship	1 to 12
Required Business Courses	15
ACC 200 Financial Accounting	3
BUS 100 Introduction to Business	3
BUS 242 Business Law I	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Business Ethics (select one course)	3
BUS 342 Business, Society and Government	3
BUS 343 Corporate Social Responsibility	3
BUS 345 Business Ethics	3
Business Courses	9
Select 9 credits (three courses) from the following: <ul style="list-style-type: none"> • MBA 700 Business Foundations (3 credits)* • MBA 710 Quantitative Reasoning and Analysis (3 credits) • MBA 720 Leading the Enterprise (3 credits) • MBA 730 Managerial Decision Making (3 credits) • MBA 740 Business, Government and Society (3 credits) • ENP 701 Entrepreneurship (3 credit) • ENP 705 Entrepreneurial Finance (3 credit) 	9

Accelerated Bachelor's-to-Master's Degree Programs

Course	Credits
Free Electives	15
Total	120

Additional requirements, not counted toward the General Education requirements, include:

- **Special Experience Course (1 course required):** MUS 488 Music Tech Internship
- **Writing-Intensive Component Courses (2 courses required):** MUS 375 Music and Recording Technology II AND any approved advanced writing course
- **Laboratory Course (1 course required):** DMT 180 Foundations of Digital Media

* Pre-requisite of MBA 720, 730 and 740.

Program Notes: All prescribed courses, including general education courses, may not be substituted except at the discretion of the music department. Developmental courses do not count toward the 120 credits necessary for graduation, but are calculated in your overall GPA. Completion of this program does not grant the student an MBA; however, the student will earn 9 credits toward their MBA.

Additional Requirements

Refer to the CMT program page of this catalog for additional requirements related to completing the bachelor's degree.

Undergraduate students in the accelerated program may register for no more than 6 graduate credits in any one term, and in terms when a graduate course is registered, the student may not register for more than 18 total credits.

It is the student's responsibility to apply and meet the qualifications of the graduate program portion of the accelerated program. Failure to follow through with enrollment in the accelerated graduate program will result in additional undergraduate credits to complete the bachelor's degree, as outlined in the Undergraduate Credit for Graduate Courses policy.

Additional accelerated program requirements may be found at: https://www.calu.edu/inside/forms/_files/academic-affairs/accelerated-program-application.pdf

Program Webpages

- **Undergraduate:** <https://www.calu.edu/academics/undergraduate/bachelors/music-business/index.aspx>
- **Graduate:** <https://www.calu.edu/academics/graduate/masters/mba/index.aspx>