

Business, Economics and Enterprise Sciences

B.S. in Business Administration: Integrated Business Concentration

Program Description

The Integrated Business concentration of the Bachelor of Science in Business Administration degree prepares students for the 21st century global business environment.

Delivery Mode

Global Online (100% online)

Curriculum

The following eight-semester schedule of courses provides a recommended framework for completing this program of study in four years.

Course	Credits
Freshman Year	
First Semester	16
ACC 200 Financial Accounting	3
BUS 242 Business Law I	3
ENG 101 English Composition I	3
UNI 100 First-Year Seminar	1
General Education Courses/Electives	6
Second Semester	15
ACC 321 Managerial Accounting	3
ECO 201 Principles of Microeconomics	3
ENG 211 Business Writing I	3
MAT 181 College Algebra	3
PSY 100 General Psychology	3
Sophomore Year	
Third Semester	15
BUS 281 Management Science I	3
CDC 101 Public Speaking	3
ECO 202 Principles of Macroeconomics	3
General Education Courses/Electives	6
Fourth Semester	15
FIN 301 Financial Management	3

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Course	Credits
MAT 225 Business Statistics	3
MKT 300 Principles of Marketing	3
General Education Courses/Electives	6
Junior Year	
Fifth Semester	15
BUS 381 Management Science II	3
MGT 300 Principles of Management	3
MKT 401 Marketing Management	3
General Education Course/Electives	6
Sixth Semester	15
BUS 345 Business Ethics	3
ECO 460 Global Economic Perspectives	3
MIS 301 Management Information Systems	3
General Education Course/Electives	6
Senior Year	
Seventh Semester	15
BUS 499 Integrated Strat. Capstone	3
HRM 462 Global Workforce Management and Change	3
MGT 461 Integrated Supply Chain Management	3
General Education Courses/Electives	6
Eighth Semester	15
MGT 431 International Business Management	3
General Education Courses/Electives	12
Total	120

Required Minor/Certificate (12 credits*)

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- Students select one of the following minors or certificates: Accounting, Economics, Finance, Forensic Accounting or Management or the Certificate in Innovation & Entrepreneurship or Certificate in Spanish for Business.

* These minors are 21 credits; however, 9 of these credits are required in the “Business Core Courses” above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

Note: All students must complete a special experience course, a laboratory course and two writing-intensive courses.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/integrated-global-business/index.aspx>