

B.S. in Business Administration: Integrated Business Concentration

Program Description

The integrated business concentration of the Bachelor of Science in Business Administration degree prepares students for the 21st century global business environment.

Delivery Mode

Global Online (100% online)

Curriculum

Course	Credits
General Education Courses	40 or 41
<i>Building a Sense of Community</i> UNI 100 First-Year Seminar	1
<i>Composition</i> ENG 101 English Composition I	3
<i>Public Speaking</i> CDC 101 Public Speaking	3
<i>Mathematics and Quantitative Literacy</i> MAT 181 College Algebra	3
<i>Health and Wellness</i> Any Health and Wellness Course	3
<i>Technological Literacy</i> MIS 201 Management Info Systems	3
<i>Humanities</i> PHI 115 Logic and Language OR Other Adviser-Approved Humanities Course	3
<i>Fine Arts</i> Any Fine Arts Course	3
<i>Natural Sciences</i> Any Natural Science Course	3
<i>Social Sciences</i> PSY 100 General Psychology	3
<i>General Education Options</i> <ul style="list-style-type: none"> • Any Ethics and Multicultural Awareness Emphasis Course • ENG 211 Business Writing I OR ENG 102 Composition II • MAT 225 Business Statistics • BUS 281 Management Science I 	12

Department of Business, Economics and Enterprise Sciences

Course	Credits
Required Major Courses	30
ACC 200 Financial Accounting	3
ACC 321 Managerial Accounting	3
BUS 242 Business Law I	3
BUS 381 Management Science II	3
BUS 499 Integrated Strategic Capstone	3
ECO 201 Principles of Microeconomics	3
ECO 202 Principles of Macroeconomics	3
FIN 301 Financial Management	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Concentration Courses	18
BUS 345 Business Ethics	3
ECO 460 Global Economic Perspectives	3
HRM 462 Global Workforce Management and Change	3
MGT 431 International Business Management	3
MGT 461 Integrated Supply Chain Management	3
MKT 401 Marketing Management	3
Required Minor/Certificate*	12
Free Electives	20
Total	120

Additional requirements, not counted toward the General Education requirements, include:

- **Special Experience Course (1 course required):** ECO 460 Global Economic Perspectives
- **Writing-Intensive Component Courses (2 courses required):** BUS 499 Integrated Strategic Capstone AND Any ECO, MGT or MKT Writing-Intensive Course
- **Laboratory Course (1 course required):** BUS 381 Management Science II

Department of Business, Economics and Enterprise Sciences

* **Required Minor/Certificate:** Students select one of the following minors or certificates: Economics, Forensic Accounting, Management, or the Certificate in Innovation & Entrepreneurship or Certificate in Spanish for Business. Students may select a different minor or certificate, with the approval of their adviser.

These minors are 21 credits; however, 9 of these credits are required in the “Required Major Courses” above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

Program Note: Students who complete dual degrees or dual majors do not have to complete a minor or certificate.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/integrated-global-business/index.aspx>