

Business, Economics and Enterprise Sciences

B.S.B.A. in Economics

Program Description

The Bachelor of Science in Business Administration (B.S.B.A.) in Economics degree prepares students to apply economic theory and related concepts to real-world problems in business and other sectors.

Delivery Mode

- Traditional (on campus)
- Global Online (100% online)

Curriculum

The following eight-semester schedules of courses provide a recommended framework for completing this program of study in four years, on campus or online.

Course	Credits
Freshman Year	
First Semester	16
ECO 201 Principles of Microeconomics	3
ENG 101 English Composition I	3
MAT 181 College Algebra	3
UNI 100 First-Year Seminar	1
General Education Courses/Electives	6
Second Semester	15
BUS 281 Management Science I	3
ECO 202 Principles of Macroeconomics	3
ENG 211 Business Writing I	3
PSY 100 General Psychology	3
General Education Course/Elective	3
Sophomore Year	
Third Semester	15
ACC 200 Financial Accounting	3
BUS 242 Business Law I	3
CDC 101 Public Speaking	3
MAT 225 Business Statistics	3
General Education Course/Elective	3

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Course	Credits
Fourth Semester	15
ACC 321 Managerial Accounting	3
BUS 381 Management Science II	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
General Education Course/Elective	3
Junior Year	
Fifth Semester	15
FIN 301 Financial Management	3
MIS 201 Management Info Systems	3
Concentration/Business Electives	6
General Education Course/Elective	3
Sixth Semester	15
Concentration/Business Electives	9
General Education Course/Electives	6
Senior Year	
Seventh Semester	15
BUS 499 Integrated Strat. Capstone	3
Concentration/Business Electives	9
General Education Course/Elective	3
Eighth Semester	15
Concentration/Business Electives	9
General Education Course/Elective	6
Total	120

Program Requirements

Business Core Courses (30 credits)

- **ACC 200** Financial Accounting

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- **ACC 321** Managerial Accounting
- **BUS 242** Business Law I
- **BUS 381** Management Science II
- **BUS 499** Integrated Strategic Capstone
- **ECO 201** Principles of Microeconomics
- **ECO 202** Principles of Macroeconomics
- **FIN 301** Financial Management
- **MGT 300** Principles of Management
- **MKT 300** Principles of Marketing

Required Major Courses (18 credits)

- **ECO 301** Intermediate Micro
- **ECO 302** Intermediate Macro
- **ECO 421** Applied Econometrics
- Any ECO courses 300-level, excluding **ECO 492**

Related Electives (9 credits)

- **ECO 492** Economics Internship
- ACC, BUS, ECO, FIN, HRM, MGT, MIS or MKT courses, 300-level or above not already required or included in the Business Core or Required Major Courses above

Required Minor/Certificate (12 credits*)

- Students select one of the following minors or certificates: Accounting, Finance, Forensic Accounting, Human Resource Management, Management, Management Information Systems or Marketing or the Certificate in Innovation & Entrepreneurship or Certificate in Spanish for Business. Students may select a different minor or certificate, with the approval of their adviser, in which case the 9 credits of Related Electives may be fulfilled with courses required for the minor.

* These minors are 21 credits; however, 9 of these credits are required in the “Business Core Courses” above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

Note: All students must complete a special experience course, a laboratory course and two writing-intensive courses.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/economics/index.aspx>