

B.S.B.A. in Economics

Program Description

The Bachelor of Science in Business Administration (B.S.B.A.) in Economics degree prepares students to apply economic theory and related concepts to real-world problems in business and other sectors.

Delivery Mode

- Traditional (on campus)
- Global Online (100% online)

Curriculum

| Course | Credits |
|--|-----------------|
| General Education Courses | 40 or 41 |
| <i>Building a Sense of Community</i> UNI 100 First-Year Seminar | 1 |
| <i>Composition</i> ENG 101 English Composition I | 3 |
| <i>Public Speaking</i> CDC 101 Public Speaking | 3 |
| <i>Mathematics and Quantitative Literacy</i> MAT 181 College Algebra | 3 |
| <i>Health and Wellness</i> Any Health and Wellness Course | 3 |
| <i>Technological Literacy</i> MIS 201 Management Info Systems | 3 |
| <i>Humanities</i> Any Humanities Course | 3 |
| <i>Fine Arts</i> Any Fine Arts Course | 3 |
| <i>Natural Sciences</i> Any Natural Science Course | 3 |
| <i>Social Sciences</i> PSY 100 General Psychology | 3 |
| <i>General Education Options</i> <ul style="list-style-type: none"> • Any Ethics and Multicultural Awareness Emphasis Course • ENG 211 Business Writing OR ENG 102 Composition II • MAT 225 Business Statistics • BUS 281 Management Science I | 12 |
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Department of Business, Economics and Enterprise Sciences

| Course | Credits |
|--|-----------------|
| Business Core Courses | 30 |
| ACC 200 Financial Accounting | 3 |
| ACC 321 Managerial Accounting | 3 |
| BUS 242 Business Law I | 3 |
| BUS 381 Management Science II | 3 |
| BUS 499 Integrated Strategic Capstone | 3 |
| ECO 201 Principles of Microeconomics | 3 |
| ECO 202 Principles of Macroeconomics | 3 |
| FIN 301 Financial Management | 3 |
| MGT 300 Principles of Management | 3 |
| MKT 300 Principles of Marketing | 3 |
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| Required Major Courses | 18 |
| ECO 301 Intermediate Micro | 3 |
| ECO 302 Intermediate Macro | 3 |
| ECO 421 Applied Econometrics | 3 |
| Any 300-level or above ECO courses, excluding ECO 492 | 9 |
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| Related Electives | 9 |
| ECO 492 Economics Internship | 3 |
| ACC, BUS, ECO, FIN, HRM, MGT, MIS or MKT courses, 300-level or above not already included in the "Business Core Courses" or "Required Major Courses" above | 6 |
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| Required Minor/Certificate* | 12 |
| | |
| Free Electives | 10 to 11 |
| | |
| Total | 120 |

Additional requirements, not counted toward the General Education requirements, include:

Department of Business, Economics and Enterprise Sciences

- **Special Experience Course (1 course required):** Any Special Experience Course
- **Writing-Intensive Component Courses (2 courses required):** BUS 499 Integrated Strategic Capstone AND Any ECO Writing-Intensive Course
- **Laboratory Course (1 course required):** BUS 381 Management Science II

* **Required Minor/Certificate:** Students select one of the following minors or certificates: Accounting, Finance, Forensic Accounting, Human Resource Management, Management, Management Information Systems, or Marketing or the Certificate in Innovation & Entrepreneurship or Certificate in Spanish for Business. Students may select a different minor or certificate, with the approval of their adviser, in which case the 9 credits of Related Electives may be fulfilled with courses required for the minor.

These minors are 21 credits; however, 9 of these credits are required in the “Business Core Courses” above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

Program Note: Students who complete dual degrees or dual majors do not have to complete a minor or certificate.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/economics/index.aspx>