

# Business, Economics and Enterprise Sciences

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## B.S.B.A. in Interdisciplinary Studies in Business and Commerce

### Program Description

The Bachelor of Science in Business Administration (B.S.B.A.) in Interdisciplinary Studies in Business and Commerce degree is a flexible program of study that allows students to select upper-level business courses that align with their career goals and interests.

### Delivery Mode

Traditional (on campus)

### Curriculum

The following eight-semester schedule of courses provides a recommended framework for completing this program of study in four years.

Course	Credits
<b>Freshman Year</b>	
<b>First Semester</b>	<b>16</b>
<b>ECO 201</b> Principles of Microeconomics	3
<b>ENG 101</b> English Composition I	3
<b>MAT 181</b> College Algebra	3
<b>UNI 100</b> First-Year Seminar	1
General Education Courses/Electives	6
<b>Second Semester</b>	<b>15</b>
<b>BUS 281</b> Management Science I	3
<b>ECO 202</b> Principles of Macroeconomics	3
<b>ENG 211</b> Business Writing I	3
<b>PSY 100</b> General Psychology	3
General Education Course/Elective	3
<b>Sophomore Year</b>	
<b>Third Semester</b>	<b>15</b>
<b>ACC 200</b> Financial Accounting	3
<b>BUS 242</b> Business Law I	3
<b>CDC 101</b> Public Speaking	3
<b>MAT 225</b> Business Statistics	3
General Education Course/Elective	3

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Course	Credits
<b>Fourth Semester</b>	<b>15</b>
<b>ACC 321</b> Managerial Accounting	3
<b>BUS 381</b> Management Science II	3
<b>MGT 300</b> Principles of Management	3
<b>MKT 300</b> Principles of Marketing	3
General Education Course/Elective	3
<b>Junior Year</b>	
<b>Fifth Semester</b>	<b>15</b>
<b>FIN 301</b> Financial Management	3
<b>MIS 201</b> Management Info Systems	3
Concentration/Business Electives	6
General Education Course/Elective	3
<b>Sixth Semester</b>	<b>15</b>
Concentration/Business Electives	9
General Education Course/Electives	6
<b>Senior Year</b>	
<b>Seventh Semester</b>	<b>15</b>
<b>BUS 499</b> Integrated Strat. Capstone	3
Concentration/Business Electives	9
General Education Course/Elective	3
<b>Eighth Semester</b>	<b>15</b>
Concentration/Business Electives	9
General Education Course/Elective	6
<b>Total</b>	<b>120</b>

## Program Requirements

### Business Core Courses (30 credits)

- **ACC 200** Financial Accounting

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- **ACC 321** Managerial Accounting
- **BUS 242** Business Law I
- **BUS 381** Management Science II
- **BUS 499** Integrated Strategic Capstone
- **ECO 201** Principles of Microeconomics
- **ECO 202** Principles of Macroeconomics
- **FIN 301** Financial Management
- **MGT 300** Principles of Management
- **MKT 300** Principles of Marketing

## Required Major Courses (18 credits)

- With approval of their adviser, student choose ACC, BUS, ECO, FIN, HRM, MGT, MIS or MKT courses, 300- level or above not already included in the Required Major Courses above or ACC 491, BUS 492, ECO 492, FIN 491, HRM 492, MGT 492, MIS 492 or MKT 492

## Related Electives (9 credits)

- **BUS 492** Internship
- ACC, BUS, ECO, FIN, HRM, MGT, MIS or MKT courses, 300-level or above not already required or included in the Business Core or Required Major Courses above

## Required Minor/Certificate (12 credits\*)

- Students select one of the following minors or certificates: Accounting, Economics, Finance, Forensic Accounting, Human Resource Management, Management, Management Information Systems or Marketing or the Certificate in Innovation & Entrepreneurship or Certificate in Spanish for Business. Students may select a different minor or certificate, with the approval of their adviser, in which case the 9 credits of Related Electives may be fulfilled with courses required for the minor.

\* These minors are 21 credits; however, 9 of these credits are required in the “Business Core Courses” above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

**Note:** All students must complete a special experience course, a laboratory course and two writing-intensive courses.

## Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/business-administration/index.aspx>