

B.S.B.A. in Management

Program Description

The Bachelor of Science in Business Administration (B.S.B.A.) in Management degree is designed for students interested in taking on management roles in the business world.

Delivery Mode

Traditional (on campus)

Curriculum

Course	Credits
General Education Courses	40 or 41
<i>Building a Sense of Community</i> UNI 100 First-Year Seminar	1
<i>Composition</i> ENG 101 English Composition I	3
<i>Public Speaking</i> CDC 101 Public Speaking	3
<i>Mathematics and Quantitative Literacy</i> MAT 181 College Algebra	3
<i>Health and Wellness</i> Any Health and Wellness Course	3
<i>Technological Literacy</i> MIS 201 Management Info Systems	3
<i>Humanities</i> Any Humanities Course	3
<i>Fine Arts</i> Any Fine Arts Course	3
<i>Natural Sciences</i> Any Natural Science Course	3
<i>Social Sciences</i> PSY 100 General Psychology	3
<i>General Education Options</i> <ul style="list-style-type: none"> • Any Ethics and Multicultural Awareness Emphasis Course • ENG 211 Business Writing OR ENG 102 Composition II • MAT 225 Business Statistics • BUS 281 Management Science I 	12

Department of Business, Economics and Enterprise Sciences

Course	Credits
Business Core Courses	30
ACC 200 Financial Accounting	3
ACC 321 Managerial Accounting	3
BUS 242 Business Law I	3
BUS 381 Management Science II	3
BUS 499 Integrated Strategic Capstone	3
ECO 201 Principles of Microeconomics	3
ECO 202 Principles of Macroeconomics	3
FIN 301 Financial Management	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Required Major Courses	18
BUS 345 Business Ethics	3
HRM 300 Principles of Human Resource Management	3
MGT 301 Organizational Behavior	3
MGT 320 Teamwork and Leadership	3
MGT 431 International Business Mgt.	3
MGT 450 Management Research	3
Related Electives	9
MGT 492 Management Internship	3
ACC, BUS, ECO, FIN, HRM, MGT, MIS or MKT courses, 300-level or above not already included in the "Business Core Courses" or "Required Major Courses" above	6
Required Minor/Certificate*	12
Free Electives	10 to 11

Department of Business, Economics and Enterprise Sciences

Course	Credits
Total	120

Additional requirements, not counted toward the General Education requirements, include:

- **Special Experience Course (1 course required):** Any Special Experience Course
- **Writing-Intensive Component Courses (2 courses required):** BUS 499 Integrated Strategic Capstone AND MGT 450 Management Research
- **Laboratory Course (1 course required):** BUS 381 Management Science II

* **Required Minor/Certificate:** Students select one of the following minors or certificates: Accounting, Economics, Finance, Forensic Accounting, Human Resource Management, Management Information Systems, or Marketing or the Certificate in Innovation & Entrepreneurship or Certificate in Spanish for Business. Students may select a different minor or certificate, with the approval of their adviser, in which case the 9 credits of "Related Electives" may be fulfilled with courses required for the minor.

These minors are 21 credits; however, 9 of these credits are required in the "Business Core Courses" above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above."

Program Note: Students who complete dual degrees or dual majors do not have to complete a minor or certificate.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/management/index.aspx>