

# Certificate in Innovation and Entrepreneurship

## Program Description

The innovation and entrepreneurship sub-baccalaureate certificate covers key principles related to small business management and growth.

## Delivery Mode

Global Online (100% online)

## Curriculum

Course	Credits
<b>Required Courses</b>	<b>9</b>
<b>MGT 303</b> Entrepreneurship I: Small-Business Fundamentals	3
<b>MGT 305</b> Entrepreneurship II: Small-Business Management	3
<b>MGT 403</b> Innovation Management	3
<b>Select two courses from the following:</b>	<b>6</b>
<b>FIN 341</b> Entrepreneurial Finance	3
<b>FIN 371</b> Introduction to Fintech	3
<b>MGT 377</b> E-Business Management*	3
<b>MKT 311</b> E-Marketing*	3
Any 300+ ACC, BUS, ECO, FIN, MGT, MIS or MKT course, with adviser approval	3
<b>Total</b>	<b>15</b>

\* Course has pre-requisites not included in the certificate.

## Program Webpage

<https://www.calu.edu/academics/undergraduate/certificate/innovation-and-entrepreneurship/index.aspx>