

Business, Economics and Enterprise Sciences

Certificate in Innovation and Entrepreneurship

Program Description

The certificate in Innovation and Entrepreneurship covers key principles related to small business management and growth.

Delivery Mode

Global Online (100% online)

Curriculum

Course	Credits
Required Courses	9
MGT 303 Entrepreneurship I: Small-Business Fundamentals	3
MGT 305 Entrepreneurship II: Small-Business Management	3
MGT 403 Innovation Management	3
Select two courses from the following:	6
FIN 341 Entrepreneurial Finance	3
FIN 371 Introduction to Fintech	3
MGT 377 E-Business Management*	3
MKT 311 E-Marketing*	3
Any 300+ ACC, BUS, ECO, FIN, MGT, MIS or MKT course, with adviser approval	3
Total	15

* Course has pre-requisites not included in the certificate.

Program Webpage

<https://www.calu.edu/academics/undergraduate/certificate/innovation-and-entrepreneurship/index.aspx>