

B.S. in Digital Media Technology

Program Description

This Bachelor of Science in Digital Media Technology degree prepares students to design, create and deliver content using print and digital media technologies. The program includes a core curriculum of technical, hands-on laboratory courses that explore relevant concepts. Once students have completed core courses, they select an area of concentration: print or multimedia.

Delivery Mode

Traditional (on campus)

Curriculum

Course	Credits
General Education Courses	40 or 41
<i>Building a Sense of Community</i> UNI 100 First-Year Seminar	1
<i>Composition</i> ENG 101 English Composition I	3
<i>Public Speaking</i> Any Public Speaking Course	3
<i>Mathematics and Quantitative Literacy</i> MAT 181 College Algebra	3
<i>Health and Wellness</i> Any Health and Wellness Course	3
<i>Technological Literacy</i> DMT 100 Foundations of Print Media	3
<i>Humanities</i> Any Humanities Course	3
<i>Fine Arts</i> DMT 101 Time-Based Media	3
<i>Natural Sciences</i> Any Natural Sciences Course	3
<i>Social Sciences</i> Any Social Sciences Course	3
<i>Ethics and Multicultural Awareness</i> Any Ethics and Multicultural Awareness Emphasis Course	3
<i>General Education Options</i> <ul style="list-style-type: none"> • BUS 100 Introduction to Business • Any Other General Education Options Courses 	9

Department of Computer Science, Information Systems and Engineering Technology

Course	Credits
Required Major Courses	60
DMT 180 Foundations of Digital Media	3
DMT 200 Print Media Production Processes	3
DMT 220 Digital Photography	3
DMT 225 Digital Page Layout	3
DMT 240 Vector Based Graphics	3
DMT 250 Digital Imaging	3
DMT 302 Commercial Print Techniques	3
DMT 312 Specialty Graphics Print Techniques	3
DMT 320 Digital Video	3
DMT 330 Package Printing Processes	3
DMT 331 Web Publishing	3
DMT 340 3D Computer	3
DMT 342 Cost Analysis for Digital Media	3
DMT 350 Motion Graphics	3
DMT 406 Digital Workflow and Print Technology	3
DMT 445 Digital Media Project Planning	3
DMT 485 Senior Seminar	3
DMT 495 Internship	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Free Electives	20
Total	120

Additional requirements, not counted toward the General Education requirements, include:

- **Special Experience Course (1 course required):** DMT 495 GCM Internship
- **Writing-Intensive Component Courses (2 courses required):** DMT 445 Digital Media Project Planning AND DMT 485 Senior Seminar
- **Laboratory Course (1 course required):** DMT 180 Foundations of Digital Media

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Program Notes: Required Courses: If the courses are not completed as part of the student's general education, they must be completed within the electives category.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/digital-media-technology/index.aspx>