

B.S. in Sport Management Studies: Professional Golf Management Concentration

Program Description

The professional golf management concentration of the Bachelor of Science in Sport Management Studies is designed for students interested in golf operations and executive management.

Delivery Mode

Multimodal (attend classes on campus and/or via online learning)

Curriculum

Course	Credits
General Education Courses	40 or 41
<i>Building a Sense of Community</i> UNI 100 First-Year Seminar	1
<i>Composition</i> ENG 101 English Composition I	3
<i>Public Speaking</i> Any Oral Communication Course	3
<i>Mathematics and Quantitative Literacy</i> Any Mathematics and Quantitative Literacy Course	3
<i>Health and Wellness</i> HSC 315 First Aid and Personal Safety	3
<i>Technological Literacy</i> Any Technological Literacy Course	3
<i>Humanities</i> Any Humanities Course	3
<i>Fine Arts</i> Any Fine Arts Course	3
<i>Natural Sciences</i> Any Natural Sciences Course	3
<i>Social Sciences</i> BUS 100 Introduction to Business	3
<i>General Education Options</i> <ul style="list-style-type: none"> • ECO 100 Elements of Economics • SPT 305 Ethics in Sport • Any General Education Options Courses (two courses) 	12

Department of Exercise Science and Sport Studies

Course	Credits
Required Major Courses	51
PGM 100 Intro to PGM	3
PGM 125 PGM Internship I	3
PGM 150 Teaching of Golf I	3
PGM 200 Intermediate Topics in PGM	3
PGM 210 Golf Shop Management	3
PGM 225 PGM Internship II	3
PGM 250 Golf Operations Management	3
PGM 260 Golf Perf. Coach. and Tech.	3
PGM 300 Advanced Topics in PGM	3
PGM 310 Turfgrass Management	3
PGM 325 PGM Internship III	3
PGM 350 Food and Beverage Mgt.	3
PGM 405 Expanded Golf Operations	3
PGM 410 Teaching of Golf II	3
PGM 415 Trends and Issues in the Golf Ind.	3
PGM 425 Senior Internship	3
PGM 435 Capstone Internship	3
Required Related Courses	9
SPT 310 Sport Marketing	3
SPT 400 Legal Aspects of Sport	3
SPT 405 Finance and Economics of Sport	3
Free Electives	19 to 20
Total	120

Additional requirements, not counted toward the General Education requirements, include:

- **Special Experience Course (1 course required):** PGM 425 Senior Internship
- **Writing-Intensive Component Courses (2 courses required):** PGM 210 Golf Shop Management AND PGM 410 Teaching Golf II

- **Laboratory Course (1 course required):** Any Laboratory Course

Additional Requirements

Students in this program must maintain a minimum 2.00 cumulative grade point average.

Students complete a total of 16 months of internship through five separate internships. For these internships, they are required to work under a Class A PGA professional at a minimum of three different types of facilities ranging from public, private, municipal and military golf facilities to organizations such as a PGA section office, an amateur or professional tournament series, or a golf equipment manufacturer.

Program Webpage

<https://www.calu.edu/academics/undergraduate/bachelors/professional-golf-management/index.aspx>