

CANDICE JO ANN RILEY, PH. D.

Parks and Recreation Program

Department of Business, Economics & Enterprise Sciences

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riley@calu.edu**TEACHING AND RESEARCH INTERESTS**

Social research methods; policy administration; off-highway vehicle use; visitor satisfaction; social carrying capacity; coping behaviors; collaborative land use planning; management tactics

EDUCATION**West Virginia University, Davis College of Agriculture, Natural Resources, and Design**

PhD, Forest Resource Science, 2013

- Dissertation: "Examining OHV user displacement at the Oregon Dunes National Recreation Area: A ten year trend study"
- Committee:

Dr. Chad Pierskalla (chair)	West Virginia University
Dr. Robert Burns	West Virginia University
Dr. Dave Smaldone	West Virginia University
Dr. Alan Graefe	The Pennsylvania State University
Dr. Susan Williams	Concord University

West Virginia University, Morgantown, WV

MS, Recreation, Parks & Tourism Resources, 2009

- Thesis: "Contributing and Constraining Factors to Collaborative Land Use Planning: Consequences of Proposed Housing Development In and Around the New River Gorge National River"

Concord University, Athens, WV

BS, Recreation & Tourism Management, 2005 (Cum Laude)

TEACHING EXPERIENCE

August 2019-Present: Assistant Professor, California University of Pennsylvania, California, PA

August 2014-May 2019: Temporary Assistant Professor, California University of Pennsylvania, California, PA

Courses Taught

- REC 165 Introduction to Recreation and Leisure

- REC 220 Youth Competitive Recreational Activities
- REC 225 Recreation and Youth Development
- REC 230 Camp Counseling Administration
- REC 235 Event Management in Recreation
- REC 270 Interpretive Methods in Parks and Recreation
- REC 361 Parks and Recreation for Diverse Populations
- REC 362 Recreation and Site Design Management
- REC 374 Commercial Recreation Management
- REC 412 Recreation Program Planning and Evaluation

Scholarly Teaching Course

GRAD 710 Scholarly Teaching for Future College Faculty, Spring 2013

- Used backward design to define learning outcomes and design instructional materials to meet learning outcomes
- Designed and implemented assessment tools that gauged learning and teaching
- Created a toolbox of ideas, materials, and resources for teaching

Teaching Assistant

RPTR 433 Recreation Resource Management, Fall 2012

- Learned how to design courses including syllabi, course policies, and assessments
- Designed a unit for a lecture on Blackboard eCampus
- Graded assignments

Guest Lectures

- RPTR 433 Recreation Resource Management, Fall 2010
- RPTR 493 Human Dimensions of Natural Resource Management, Fall 2010

Professional Development Workshops

- Teaching Online Certification Course, California University of Pennsylvania, Summer 2020
- Pennsylvania Recreation and Park Society (PRPS) Annual Conference, March 2017, March 2018
- PRPS District 1 Winter Meeting, January 2017, February 2018
- PRPS District 1 Fall Meeting, October 2015, October 2018, November 2019
- Faculty Promotion Workshop, September 2015, 2016, 2018
- Preparing Future Faculty, May 2012
- Transaction to Transformation: Civic Engagement in Higher Education, April 2012

- The Institute on Teaching and Mentoring, October 2012

RESEARCH EXPERIENCE

August 2013-September 2013: Deschutes, Winema, and Ochoco National Forests, OR

- Administered NVUM surveys on-site to recreation users as they exited the National Forest

October 2012-January 2013: Northern West Virginia Brownfields Assistance Center, WV

- Developed needs assessment survey for proposed recreation complex in Morgan County, WV
- Attended county wide workshop involving numerous stakeholders
- Composed report of findings from information gathered from stakeholders

May 2011-September 2011: Siuslaw National Forest, OR

- Analyzed data collected during 2002, 2006, and 2011 to identify trends in satisfaction, quality, conflict, and crowding using SPSS
- Developed structural equation models (SEM) to understand crowding and conflict indicators of OHV users
- Administered National Visitor Use Monitoring (NVUM) surveys on-site to recreation users as they exited the National Forest

October 2009-October 2010: White Mountain National Forest, NH

- Administered NVUM surveys on-site to recreation users as they exited the National Forest
- Supervised 8 survey workers
- Developed work schedule for employees
- Reviewed completed surveys prior to mailing
- Coordinated with FS employees regarding forest and survey conditions

October 2008-October 2009: Monongahela National Forest, WV

- Administered NVUM surveys on-site to recreation users as they exited the National Forest

June 2008-December 2008: National Coal Heritage Area: Trail Plan for Greenways and Blueways, WV

- Facilitated public input and trail mapping workshops
- Administered online and telephone surveys of participants regarding the benefits of trail use in their area
- Analyzed results of surveys and composed report of findings from information gathered from stakeholders

January 2008-May 2009: New River Gorge National River, Fayetteville, WV

- Conducted 17 semi-structured interviews of individuals most knowledgeable of the

housing development issue in the New River Gorge National River

January 2008: Deschutes National Forest, Bend, Oregon

- Administered on-site exit interviews to winter recreation users at various snow parks at Mt. Bachelor Ski Resort

November 2003-May 2005: McNair Scholar, Concord University, Athens, WV

- Project Title: “Assessing the Public’s Attitude Toward Fees at Wildland Recreation Sites” Dr. Roy Ramthun, Mentor
- Developed background information with literature review
- Surveyed 124 respondents in southern West Virginia and southwestern Virginia

HONORS AND AWARDS

- Southern Regional Education Board (SREB) Dissertation Fellowship, 2012-2013
- West Virginia University Chapter Golden Key International Honor Society, 2011-2013
- Graduate Research Assistantship, West Virginia University, 2007-2013
- Who’s Who Among American Colleges and Universities, 2001-2005
- Concord University Dean’s List, 2001-2002

PRESENTATIONS

Riley, C.J., Pierskalla, C., Burns, R., Maumbe, K., Graefe, A., Smaldone, D., & Williams, S. “Evaluating the Impact of a Restrictive Management Policy on Off-Highway Vehicle Users: A Ten Year Trend Study at the Oregon Dunes National Recreation Area,” Northeastern Recreation Research Symposium at the Otesaga Resort Hotel, Cooperstown, NY, 2013

Riley, C.J., Pierskalla, C., Burns, R., Graefe, A., Smaldone, D., & Williams, S. “Understanding Off-Highway Vehicle Recreationists in the Oregon Dunes/Sand Lake Recreation Area: A Trend Study, 18th International Symposium on Society and Resource Management at the University of Alberta, Edmonton, Alberta, Canada, 2012

Riley, C.J., Pierskalla, C., Burns, R., Graefe, A., Smaldone, D., & Williams, S. “Understanding Off-Highway Vehicle Recreationists in the Oregon Dunes/Sand Lake Recreation Area: A Trend Study, Northeastern Recreation Research Symposium at the Otesaga Resort Hotel, Cooperstown, NY, 2012

Riley, C.J. & Maumbe, K. “An Assessment of Resident Attitudes Towards Tourism Development in Marshall County, WV”, Northeastern Recreation Research Symposium at the Otesaga Resort Hotel, Cooperstown, NY, 2012

Riley, C.J. & Selin, S. “Contributing and Constraining Factors to Collaborative Land Use Planning: Consequences of Proposed Housing Development “In and Around” the New River Gorge National River”, Northeastern Recreation Research Symposium at the Sagamore Resort on Lake George, Bolton Landing, NY, 2010

Poster Presentations

Riley, C.J. & Ramthun, R. Assessing the Public’s Attitude Toward Fees at Wildland Recreation Sites, Northeastern Recreation Research Symposium at the Sagamore Resort on Lake George, Bolton Landing, NY, 2005

PUBLICATIONS

Riley, C.J., Pierskalla, C.D., Burns, R.C., Maumbe, K.C., Graefe, A.R., Smaldone, D.A., & Williams, S.(2015). Examining OHV user displacement at the Oregon Dunes National Recreation Area and Sand Lake: A ten year trend study. *Journal of Outdoor Recreation and Tourism*, 9, 44-52.

Conference Proceedings

Riley, C.J. & Ramthun, R. (2006). Assessing the public’s attitude toward fees at wildland recreation sites. In: Peden, John G.; Schuster, Rudy M., comps., eds. Proceedings of the 2005 northeastern recreation research symposium; 2005 April 10-12; Bolton Landing, NY. Gen. Tech. Rep. NE-341. Newtown Square, PA: U.S. Forest Service, Northeastern Research Station: 140-143.

Technical Reports

Riley, C.J., Pierskalla, C.D., & Ryerson, Z. (2012). *Morgan County needs assessment report: Survey findings*. Unpublished data.

Selin, S. & **Riley, C.J.** (2009). *Protected area management in a regional context: Assessing the rise of collaborative land use planning “in and around” the New River Gorge National River in West Virginia*. Submitted to National Park Service.

FUNDED RESEARCH

Riley, C.J. & Confer, J.J. (2020). Analysis of the Impact of Recreation Grant Programs in Pennsylvania Communities. Funding agency: Center for Rural Pennsylvania. Total Funding: \$15,000 (TBD).

Riley, C.J. (2015). Analysis of Pennsylvania Youth Survey Data. Funding agency: Center for Rural Pennsylvania. Total Funding: \$15,000 (Not funded).

PROFESSIONAL SERVICE

- Starfish Intervention Inventory Team, California University of Pennsylvania, 2020-Present
- Department Evaluation Committee Chair for Dr. Thomas Wickham's 5-year Performance Review, California University of Pennsylvania, Fall 2019-Spring 2020
- Parks and Recreation Management Program Communications Director, California University of Pennsylvania, 2019-Present
- Planning Coordinator for Pennsylvania Recreation and Park Society District 1 Workshop held at California University of Pennsylvania, Fall 2019
- Academic Advising Committee, California University of Pennsylvania, 2019-Present
- Faculty Senate Representative, California University of Pennsylvania, 2019-Present
- APSCUF Scholarship Committee, California University of Pennsylvania, Spring 2019
- Great Allegheny Passage Trail Relay, Faculty Volunteer, Fall 2018
- Frederick Douglass Institute, Events Subcommittee, California University of Pennsylvania, 2014-Present
- Halloween Night Walk, McDonald, PA, Faculty Volunteer, Fall 2014, Fall 2015, Fall 2017, Fall 2018
- Annual Pike Run Youth Fishing Festival, Faculty Advisor, Spring 2015, Spring 2017, Spring 2018, Spring 2019
- Bonner Scholar Community Service Organization, Concord University, 2001-2005

REVIEWER FOR JOURNALS AND CONFERENCES

- *Environmental Management*
- Northeastern Recreation Research Symposium

RELATED PROFESSIONAL EXPERIENCE

Travel Agent, National Travel, Inc., Morgantown WV, January 2014-August 2014

- Arranged travel for corporate, government, and leisure clients
- Booked reservations for travel, hotels, rental cars
- Found fare and schedule information
- Calculated total travel costs for clients

Student Internship, Pipestem Resort State Park, Pipestem, WV, August 2005-December 2005

- Worked with Sales and Set ups department in preparing conference areas for events
- Booked room reservations
- Cleaned lodge rooms and cottages for guests
- Cleaned linens for guests
- Assisted in operating aerial tramway
- Provided supplies to campers at campground
- Sold merchandise in gift shops

LICENSURE

- CPR and First Aid, 2004-2013

DATA ANALYSIS COMPUTER SKILLS

- **Quantitative:** SPSS, AMOS
- **Qualitative:** NVIVO

PROFESSIONAL MEMBERSHIPS

- Pennsylvania Recreation and Parks Society, 2014-present
- Society of American Foresters, 2012-2013

REFERENCES

Dr. Chad Pierskalla
Professor of Recreation, Parks, and Tourism Resources
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